

ALIVE & RUNNING

5K Walk/Run for Suicide Prevention

Sponsorship Opportunities



Sunday, September 25, 2016

West 88th Street & La Tijera Boulevard
Los Angeles, CA 90045
Near LAX

www.aliveandrunning.org



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5K Walk/Run for Suicide Prevention

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Didi Hirsch Mental Health Services

4760 South Sepulveda Boulevard
Culver City, CA 90230
www.didihirsch.org

Suicide in 2015

- About 41,000 Americans died by suicide
- About 1 million Americans attempted suicide
- More Americans died by suicide than in car accidents
- One in 6 teens seriously considered suicide

If you or someone you know is feeling suicidal, call our 24/7 English/Spanish Crisis Line

(800) 273-8255

- Our crisis counselors responded to more than **70,000 calls, chats and texts** last year.
- **Survivors After Suicide** bereavement groups meet throughout LA, Orange, and Ventura Counties.
- Our support groups for people who have attempted suicide are a **model** for other groups **around the nation**.
- We provide **follow-up phone counseling** to people recently hospitalized for suicide attempts.
- We provide **suicide prevention training** to law enforcement agencies, the FBI, healthcare providers, schools, churches and civic groups.
- Our **staff and volunteers respond** to the scenes of suicide in partnership with the city of LA's Crisis Response Team.
- Our center is one of three in the United States that answers calls on the **National Disaster Distress Helpline**.

Nearly 60 Years of Excellence

Founded in 1958, the Suicide Prevention Center was the first in the U.S. to establish a 24-hour hotline and remains a leader in the field.

Sponsorships

We list all 2016 Alive & Running sponsors on our website, promotional materials and event sponsor banner. Other benefits:

Presenting Sponsor - \$25,000

- Recognition on finish line, water station and Kiddie-K signage, T-shirts and social media
- Two suicide prevention workshops at your workplace, club or community center
- VIP parking for four cars
- Free registration for 25 team members

Elite Sponsor - \$15,000

- Recognition on water station and Kiddie-K signage, T-shirts and social media
- One suicide prevention workshop at your workplace, club or community center
- VIP parking for two cars
- Free registration for 20 team members

Platinum Sponsor - \$10,000

- Recognition on the Kiddie-K signage, T-shirts and social media
- Complimentary Expo booth
- VIP parking for one car
- Free registration for 15 team members

Gold Medal Sponsor - \$5,000

- Recognition on T-shirts
- Complimentary Expo booth
- Free registration for 10 team members

Silver Medal Sponsor - \$2,500

- Free registration for 6 team members

Bronze Medal Sponsor - \$1,000

- Free registration for 4 team members

Help Prevent Suicide

Suicide affects people of all ages, races and backgrounds. **Alive & Running** draws a diverse gathering of people who have thought about, attempted or lost someone to suicide. Our event attracts media coverage from those eager to help audiences understand the impact of suicide and what can be done to prevent it. With your help, we are saving lives.

2015 Event Stats:

Participants: 1,950
Volunteers: 300
Teams: 125
Sponsors: 53
Raised: \$325,000

Social Media Analytics (Sept. 2015)

Followers: 1,528 
Impressions: 32,822
Likes: 2,484
Engagements: 1,758 
Reach: 61,620



Past Sponsors Include



To sponsor Alive & Running, contact:

Kim Kowsky
Director of Fund Development
& Communications

kkowsky@didihirsch.org • (310) 751- 5426

18th Annual

ALIVE & RUNNING

5K Walk/Run
for Suicide Prevention

Sponsorship Opportunities

- Presenting Sponsor.....\$25,000
- Elite Sponsor.....\$15,000
- Platinum Sponsor.....\$10,000
- Gold Medal Sponsor.....\$5,000
- Silver Medal Sponsor.....\$2,500
- Bronze Medal Sponsor.....\$1,000

- Donation \$ _____
- I would like to set up a team
- I am unable to attend

Please mail payment to:

Alive & Running 5K Walk/Run for Suicide Prevention

c/o Didi Hirsch Mental Health Services
4760 S. Sepulveda Boulevard
Culver City, CA 90230

For more information, please contact:

Kim Kowsky, Director of Fund Development
and Communications
email: kkowsky@didihirsch.org
phone: (310) 751-5426

www.aliveandrunning.org



Sponsor Information:

Name*

Company/Organization

Listing as it should appear in promotional materials*

Address*

City*

State*

Zip*

Primary Phone*

Home Office Cell

Email*

*Required

To pay by credit card:

Name on Card

Please charge \$ _____ to my:

Visa Mastercard American Express

Card #

Exp. Date

Security Code

Zip Code associated with card

Signature (required for credit card payments only)

To pay by check:

Mark the level of your sponsorship and enclose this form with your check, made payable to **Didi Hirsch Mental Health Services**. Please put **Alive & Running** on the memo line.

To pay by phone:

Contact Jacqueline Buda, Events Coordinator
at 310-751-5420.

Didi Hirsch Mental Health Services is a 501(c)(3) nonprofit organization.
Contributions are tax-deductible to the full extent of the law.
Tax ID #95-1816023.
Event permit on file with Charitable Services Section, Los Angeles.



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"We've come a long way in opening a dialogue about suicide, but we still have a long way to go. If we all learn the warning signs and how to respond, we can save lives."

-Kita S. Curry, PhD.
Didi Hirsch President/CEO

