



August 11-13, 2017

SPONSOR OPPORTUNITIES





TOUR DE FREDERICK SPONSOR OPPORTUNITIES

AUGUST 11-13, 2017

GREAT FUTURES START HERE.



**BOYS & GIRLS CLUB
OF FREDERICK COUNTY**

Rotary

Club of Carroll Creek



“Tour de Frederick was a wonderful, professional, well planned and executed event. I attended 8 different cycling events this year, some for charity and others operated by bike clubs, but the Tour de Frederick was the best. I have never been on a ride that had so many dedicated volunteers at rest stops and SAG support.” Theresa from Baltimore

TITLE SPONSOR

\$20,000 1 Available

- Naming rights to TDF
- Spotlight on your business with WFMD
- Company name/logo prominently displayed with the following deadlines:
 1. Print materials & advertisements - 4/14/17
 2. Promotional and event banners - 4/14/17
 3. 2017 TDF custom cycling jersey - 6/1/17
 4. TDF event T-shirt - 7/3/17
 5. Recognition on www.tourdefrederick.com
 6. 40 Discounted team member registrations \$50 (regular price \$85)

PRESENTING SPONSOR

\$10,000 2 Available (1 taken)

- Company name/logo branded with TDF
- Spotlight on your business with WFMD
- Company name/logo prominently displayed with the following deadlines:
 1. Print materials & advertisements - 4/14/17
 2. Promotional and event banners - 4/14/17
 3. 2017 TDF custom cycling jersey - 6/1/17
 4. TDF event T-shirt - 7/3/17
 5. Recognition on www.tourdefrederick.com
 6. 20 Discounted team member registrations \$50 (regular price \$85)

FINISH LINE PARTY SPONSOR

\$7,500 1 Available

- Naming rights to the Finish Line Party on signs, banner and www.tourdefrederick.com
- Company name/logo prominently displayed with the following deadlines:
 1. Print materials & advertisements - 4/14/17
 2. Promotional and event banners - 4/14/17
 3. 2017 TDF custom cycling jersey - 6/1/17
 4. TDF event T-shirt - 7/3/17
 5. Recognition on www.tourdefrederick.com
 6. 15 Discounted team member registrations \$50 (regular price \$85)

SATURDAY ROUTE SPONSOR**\$5,000 4 Available**

- Naming rights to 4 Saturday rides on cue sheet, route signs, and www.tourdefrederick.com
- Company name/logo displayed with the following deadlines:
 1. 2017 TDF custom cycling jersey - 6/1/17
 2. Event banner – 4/14/17
 3. TDF event T-shirt - 7/3/17
 4. Recognition on www.tourdefrederick.com
 5. 10 Discounted team member registrations \$50 (regular price \$85)

SUNDAY HISTORY ROUTE SPONSOR**\$2,000 1 Available**

- Naming rights to Sunday History ride on route start sign and www.tourdefrederick.com
- Company name/logo displayed with the following deadlines:
 1. Event banner – 4/14/17
 2. TDF event T-shirt - 7/3/17
 3. Recognition on www.tourdefrederick.com

COMMUNITY CHAMPION**\$2,500 Unlimited**

- Company name/logo displayed with the following deadlines:
 1. Event banner - 4/14/17
 2. TDF Event T shirt – 7/3/17
 3. Recognition on www.tourdefrederick.com

KID'S CHAMPION**\$1,000 Unlimited**

- Company name/logo displayed with the following deadlines:
 1. TDF Event T shirt - 7/3/17
 2. Recognition on www.tourdefredrick.com

MAKE A DIFFERENCE**\$500 Unlimited**

- Company name/logo displayed on www.tourdefrederick.com

SATURDAY REST STOP SPONSOR**6 Available**

- Naming rights to your rest stop
- Company provides food, beverages and volunteers in addition to TDF donations.
- Company name/logo prominently displayed with the following deadlines:
 1. Event banner – 4/14/17
 2. TDF Event T shirt – 7/3/17
 3. Company name noted on rider cue sheet
 4. Display your company banner/signage at your rest stop
 5. Recognition on www.tourdefrederick.com

COMPANY NAME:**CONTACT NAME:****ADDRESS:****PHONE:****EMAIL:**

Mail completed form and payment to: Amy Full

Boys & Girls Club of Frederick County (BGCF)
 413 Burck Street
 Frederick, MD 21701

Email a JPEG AND EPS of your logo to: Carole Heine, carolekingheine@gmail.com.

	TITLE	\$20,000
	PRESENTING	\$10,000
	FINISH LINE	\$7,500
	SATURDAY ROUTE	\$5,000
	SUNDAY ROUTE	\$2,000
	COMMUNITY CHAMPION	\$2,500
	KID'S CHAMPION	\$1,000
	MAKE A DIFFERENCE	\$500
	REST STOP	

Please make check payable to BGCF.

Credit card payment will include a 3% processing fee.

MASTERCARD**VISA****AMEX****CARD #****EXP.DATE****SEC#****BILLING ZIPCODE****SIGNATURE**



Thank you for your
continued support of
TOUR DE FREDERICK!

