

Dear Community Partner,

Team up with NephCure Kidney International (NKI) to fight kidney disease and demonstrate your commitment to a charitable cause!

### **We're championing the mission.**

NKI is the only organization committed exclusively to supporting research seeking the cause of the potentially debilitating kidney disease Focal Segmental Glomerulosclerosis (FSGS) and Nephrotic Syndrome (NS), improve treatment and find a cure. Your support helps advance research aimed at improving treatment for patients suffering from these conditions. Doctors, patients and other stakeholders around the globe are looking to NephCure to increase public awareness and champion medical breakthroughs.

### **We're making progress every day.**

In addition to bringing thousands of patient-families together, NKI is responsible for funding several research initiatives. Through free educational seminars and informational materials, we're providing invaluable support to children and adults. The patient registry program is focused on enrolling FSGS and NS patients in clinical trials that will lead to better treatment options and may ultimately lead to a cure.

### **We're not stopping until we find a cure.**

At NKI, we're working swiftly and smartly to achieve our mission. Researchers, volunteers, staff and patient advocates are focused on doing their part to reach the end goal. Whether it is through partnerships with leading medical institutions, building networks between families or reaching out to a newly-diagnosed patient, NKI is committed to advancing the cause.

### **We're committed to:**

- \* Funding research around the globe that will move us closer to improved treatment and a cure.
- \* Continuing to be the primary source of information on NS and FSGS.
- \* Attracting the best and brightest researchers to this field.
- \* Educating the public and raising awareness about NS and FSGS.
- \* Leading the charge for legislative action to provide more federal funding for research into NS and FSGS.

Join us today and be part of a winning team!

Sincerely,

NephCure Bay Area Walk Committee Member

**NEPHCURE BAY AREA WALK  
MAY 21, 2016**

**OAK HILL PARK  
3005 STONE VALLEY RD.  
DANVILLE, CA 94526**

**PRESENTING PARTNER | \$10,000**

Your company logo and/or business will:

- Be listed as the 2016 **Presenting Partner** on all materials
- Receive a minimum of 4 social media posts via Facebook, twitter and included in press releases\*
- Have **premier** banner/signage placement at Walk site
- Have a hyperlink on Walk website
- Be displayed on back of Walk t-shirt
- Have the opportunity to set up table/booth with information and give-a-ways from your company and/or business

**PLATINUM PARTNER | \$5,000**

Your company logo and/or business will:

- Be listed as the 2016 **Platinum Partner** on all materials
- Receive a minimum 2 social media posts via Facebook, twitter and listed in press releases\*
- Have **prominent** banner/signage placement at Walk site
- Have a hyperlink on Walk website
- Be displayed on back of Walk t-shirt
- Have the opportunity to set up table/booth with information and give-a-ways from your company and/or business

**GOLD PARTNER | \$2,500**

Your company logo and/or business will:

- Be listed as the 2016 **Gold Partner** on all materials
- Have **strategically** placed banners/signage at Walk site
- Have a hyperlink on Walk website
- Be displayed on back of Walk t-shirt
- Have the opportunity to set up table/booth with information and give-a-ways from your company and/or business

**SILVER PARTNER | \$1,000**

Your company logo and/or business will:

- Be listed as the 2016 **Silver Partner** on all materials
- Have **well** placed banners/signage at Walk site
- Have a hyperlink on Walk website
- Be displayed on back of Walk t-shirt
- Have the opportunity to set up table/booth with information and give-a-ways from your company and/or business

**BRONZE PARTNER | \$ 750**

Your company logo and/or business name will:

- Be listed as the 2016 **Bronze Partner** on all materials
- Have banners/signage placement at Walk site
- Have a hyperlink on Walk website
- Be displayed on back of Walk t-shirt
- Have the opportunity to set up table/booth with information and give-a-ways from your company and/or business

**STORY BOARD PARTNER | \$250**

Sponsor a story board for a patient or child who has Nephrotic Syndrome or FSGS.

Your \$250 will provide a printed board with the personal story of that child or patient, picture and their journey with Nephrotic Syndrome.

- Company logo to be included on sponsored board. Storyboards are placed along walk route.

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**UNDERWRITING OPPORTUNITIES**

Your company logo/business name will be displayed on back of Walk t-shirt.

Kid Zone	\$700
Snack Area/Food Area	\$600
Walk T-Shirts	\$500
Entertainment	\$350

**IN-KIND DONATIONS**

In-kind donations are always greatly appreciated.

Your name or logo will be represented on signage at the event.

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\* Dedicated social media posts, email blasts or press releases prepared in conjunction with sponsor.

**Thank you for partnering with NephCure Bay Area!**

**Walk Partnership/Underwriting or In-Kind Level - please ☒**

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|--|----------|
| <input type="checkbox"/> Presenting      | \$10,000 |
| <input type="checkbox"/> Platinum        | \$5,000  |
| <input type="checkbox"/> Gold            | \$2,500  |
| <input type="checkbox"/> Silver          | \$1,000  |
| <input type="checkbox"/> Bronze          | \$750    |
| <input type="checkbox"/> Kid's Zone      | \$700    |
| <input type="checkbox"/> Snack/Food Area | \$600    |
| <input type="checkbox"/> Walk T-Shirts   | \$500    |
| <input type="checkbox"/> Entertainment   | \$350    |
| <input type="checkbox"/> Walk Route      | \$250    |

☐ In-Kind      Item: \_\_\_\_\_ Qty. \_\_\_\_\_ Value: \$ \_\_\_\_\_

**Contact Information**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:

[ ] Our check is enclosed      [ ] Please invoice us

[ ] Credit Card      Visa      MasterCard      AMEX

Card number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Please scan and return the completed form and logo (JPG) to [events@nephcure.org](mailto:events@nephcure.org)

Or mail hard copies to: **NephCure Kidney International, Attn: Bay Area Walk Partnerships**  
**150 South Warner Road, Suite 402**  
**King of Prussia, PA 19406**