



# COCKTAILS FOR A CURE

**FRIDAY, FEBRUARY 24, 2017**  
7:00PM - 11:00PM

**GALLERY 1028**  
1028 N HOOKER STREET  
CHICAGO, IL

**BENEFITING NEPHCURE KIDNEY INTERNATIONAL**



**Abigail, age 7**, has been diagnosed with Nephrotic Syndrome for just over a year. In that time, she's relapsed once and spent 16 weeks on steroids—a harsh immunosuppressant used to “reset” the body's immune system. Due to the severe side effects of taking this kind of drug, Abigail has suffered intense mood swings and weight gain and is at an increased risk for infections.

*NKI funds are invested in research to understand why some patients, like Abigail, relapse when taken off from steroids.*

**Aaron, age 16**, was diagnosed when he was 2 years old. He's had numerous relapses and biopsies. When he was 9, his medication stopped draining the excess fluid from his body, and his blood pressure was irregular. He was rushed to the ER. After 5 days in the hospital, they fixed the dosage, and Aaron was able to come home.



*NKI funds support the largest long-term study ever undertaken to understand early childhood onset in patients like Aaron.*



**Landon, age 3**, had just celebrated his 2nd birthday when he became swollen. Within 24 hours he was diagnosed with Nephrotic Syndrome. He went through 5 relapses in a year and is considered steroid dependent. Symptoms of long term steroid use include stunted growth, brittle bones and fractures, cataracts, high blood pressure, and thin skin, bruising, and slower wound healing.

*NKI works to increase the number of drugs in the FDA pipeline so kids like Landon have access to the most effective treatments.*

## What is Nephrotic Syndrome?

Nephrotic Syndrome is not a disease itself, but a collection of signs and symptoms. It occurs when glomeruli of the kidney are damaged, and protein normally kept in plasma begins leaking into urine in large amounts (proteinuria). This leads to edema, or swelling, typically around the eyes, feet, and hands.

Other symptoms include weight gain from excess water, high blood pressure and cholesterol, and an increased risk for thrombotic events and infections. These often end in renal failure, leaving patients on dialysis and in need of a kidney transplant.

**Nephrotic Syndrome is a rare disease syndrome, with prevalence in the United States of around 2.7 cases per 100,000 children. It is the second leading cause of pediatric End Stage Renal Disease (ESRD), responsible for up to 20% of kidney failure in children.**



**NEPHCURE**  
Kidney International

Saving Kidneys • Saving Lives

# NephCure Kidney International

NephCure Kidney International is committed to supporting proteinuric kidney disease research to discover the causes, best therapies and prevention strategies.

We are a partnership of patients, families and friends, researchers, and healthcare professionals with a focus on kidney diseases such as Focal Segmental Glomerulosclerosis (FSGS), Minimal Change Disease, Membranous Nephropathy, IgA Nephropathy and Nephrotic Syndrome. There are over 8,000 individuals with newly diagnosed FSGS and NS each year alone. FSGS is a leading cause of kidney failure in children and is five times more common in the African American community.



## Finding Patients

Understanding how FSGS and Nephrotic Syndrome diseases affect people will help researchers develop new treatments and potential cures. Online and in person, NephCure engages people around the globe through advocacy, education and support programs designed to grow our community and our knowledge of these rare kidney conditions.



## Educating & Advocating

A diagnosis of Nephrotic Syndrome can be scary and confusing. NephCure is the only organization in the world dedicated to providing up-to-date information on these conditions and advocating on behalf of patient families. Through free educational seminars and ongoing advocacy efforts, NephCure fights for patient families around the world.



## Fundraising

It takes money to fund research. NephCure is able to support vital research initiatives because of the money raised by our Walks, Special Events and Major Donor programs. NephCure works with our patient families to support unique giving opportunities that will help advance science and new therapies.



## Supporting Research

NephCure's research department works tirelessly to identify the scientific initiatives most likely to positively affect the quality of life for our patient community. In concert with its Scientific Advisory Board, NephCure aims to attract investigators from academia and industry to the field of glomerular disease research.

FOR MORE INFORMATION  
[www.nephcure.org](http://www.nephcure.org)



Fund a Cure Family

# Meet Will



Will is an eight-year-old boy, the youngest of three sons who loves to play sports. When he was three years old he was diagnosed with Nephrotic Syndrome

After Will was first diagnosed he was put on a course of high dose steroids. After 18 months of these steroid treatments he had become dependent on them and relapsed every time his doctors attempted to take him off. The steroids were causing horrible adverse effects for Will, including stunted growth, kidney stones, cataracts, and extreme mood swings. Will was on a 12 week course of oral chemotherapy that kept him in remission for about a year. When that stopped working and he had several more relapses, Will began taking an immunosuppressant given to transplant patients. He currently takes this medication, along with a low dose of steroids, and he has been in remission ever since. Although, the goal is for Will to be medication free.

“As we are learning, this is a very unpredictable disease, and we do not know what the outcome will be for Will. We are grateful to have found NephCure Kidney International, the only organization solely committed to seeking a cause and cure for Nephrotic Syndrome,” say Will’s parents.





# Sponsorship Opportunities

	Presenting Partner \$10,000	Gold Partner \$5,000	Silver Partner \$2,500	Bronze Partner \$1,000
<b>Media &amp; Event Exposure</b>				
Name included on invitations	X			
Recognition during the live presentation	X			
Sponsorship on all materials and media outreach	X	X		
Exclusive recognition on Facebook & social media	X	X		
Logo included in event marketing materials	X	X	X	X
Company literature included with patron gift	X	X	X	X
Sponsor ad in event program book*	Inside cover	Full page color	Half page color	Quarter page color
Logo on event website*	Premier Placement	Premier Placement	Logo	Logo
Logo on event sponsor signage*	Premier Placement	Premier Placement	Logo	Logo
<b>2017 Countdown To A Cure &amp; Related Events Benefits</b>				
Tickets	40	20	10	4
Tickets Donated to Patient Families	10	8	4	2
<b>Other Benefits</b>				
The NKI website has 17,000 unique visitors with 73,000 page views each month, Facebook posts made 2,300,000 impressions last year.				
Sponsorship of all Chicago area events for 2017	X			
Logo on NKI website	Homepage Event Slider			

\*In order to receive all promotional benefits, your commitment, logo, and program graphic must be received by January 27, 2017.



## **Your sponsorship makes a difference!**

Some of the ways NephCure uses your sponsorship to fund research for better treatment options and to find a cure for Nephrotic Syndrome and FSGS are below.

**\$30,000:** Could fund half a NephCure Accelerating Cures Institute (NACI) site. It could also partially underwrite the development and distribution of a mobile app aimed at improving patients' quality of life and clinical outcomes. This app would be beneficial not just for patients, but also their doctors, researchers, and drug developers.

**\$20,000:** Could underwrite a symposium improving patient care for over 1,000 patients per week.

**\$15,000:** Could fund a video encouraging and educating our community to participate in clinical research.

**\$10,000:** Could underwrite an "Ask the Expert" online education series of 10 webinars, around topics relevant to patients and their caregivers.

**\$5,000:** Could underwrite a clinical trial recruitment campaign geared at encouraging patient participation in disease-related trials.

**\$2,500:** Could fund a Community Café, an in-person educational seminar, with talks from area nephrologists, dieticians, and a social worker.

**\$1,500:** Could provide 1 year of a licensed social worker's expertise to an NephCure support group.

**\$1,000:** Could fund travel for one family to advocate for research funding in Washington, D.C.

**\$500:** Is the approximate cost to find one new patient family.

**\$250:** Could fund one hour of glomerular disease research.

**\$100:** Could provide one hour of personalized support from a licensed social worker.



# Sponsorship Commitment Form

Please select your sponsorship level:

- \$10,000 Presenting Partner
- \$5,000 Gold Partner
- \$2,500 Silver Partner
- \$1,000 Bronze Partner

**Questions?** For more information about sponsorships or additional tickets, please contact Jayne Drew at (267) 261-4918 or JDrew@nephcure.org.

I am unable to attend, but would like to support NephCure Kidney International with a gift of \$\_\_\_\_\_

Full Name\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

Payment method (circle one): Check   Credit Card Online   Credit Card Below

Please make checks payable to "NephCure Kidney International" or pay by Credit Card at [give.nephcure.org/CountdownChicago](http://give.nephcure.org/CountdownChicago) or below:

- American Express
- Visa
- MasterCard
- Discover

Card #\_\_\_\_\_ Exp. Date\_\_\_\_\_ Sec. Code\_\_\_\_\_

Signature\_\_\_\_\_

**Mail to:** NephCure Kidney International, Cocktails for a Cure - Chicago  
150 South Warner Road, Suite 402  
King of Prussia, PA 19406

NephCure Kidney International is a 501(c)(3) non-profit organization; Federal Tax ID Number is 38-3569922

**We look forward to celebrating with you at the 2017 Countdown To A Cure on February 24, 2017!**



## *Thank you to our 2016 Partners!*

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Zip Chicago Canopy Tours

If you have any questions about anything in this packet, please contact  
Jayne Drew at (267) 261-4918 or [jdrew@nephcure.org](mailto:jdrew@nephcure.org).