



CORPORATE FUNDRAISING IDEAS

- 1. Fundraise in Your Office.** Put up a poster and a donation form about Building Adventure at your office or cubicle. Do virtual shout-outs on office bulletin boards or on intranet chat walls when colleagues donate to your campaign. Keep a fundraising thermometer going so your coworkers can see your progress.
- 2. Office Competition.** Organize your office into teams and see who can raise the most for your rappel. Order pizza (or another prize) for the top fundraisers.
- 3. Change Jars.** Place change jars in your office to collect money. Encourage people to drop their extra change into the jar every day.
- 4. Wear Jeans to Work Day.** Have coworkers pay a minimum of \$5 to wear their jeans to work. People often give more when they know more about the cause – be sure to share Philadelphia Outward Bound School’s website (outwardboundphiladelphia.org) and refer interested coworkers to BuildingAdventure.org
- 5. Bake Sale at Work.** Just as we all did in high school. Get delicious pastries donated and sell them to colleagues for a donation.
- 6. Personal Vending Machine.** Take a trip to Costco and load up on snack items. Then ask your coworkers to come to you instead of the vending machine. Even better, does your company have a high stress period such as quarterly reports, tax season or big client deadlines? Provide that mid-afternoon snack break!
- 7. Meet the Press.** Get an article in your company newsletter or paper. Ask them to publish an article about you, in which you request support.