

EVENT DETAILS



WHEN?

Sunday, October 23, 2016.

Sign-in opens at 8:30 a.m. The Aerobic Warm-Up will be at 9 a.m., The Opening Ceremony begins at 9:15 a.m., and the Walk begins at 10 a.m.

WHERE?

The 10K (6.2-mile) route passes through the streets of Downtown Los Angeles, beginning and ending in Grand Park.

WHY?

AIDS Walk Los Angeles benefits APLA Health and more than 20 other L.A. County AIDS service organizations, working to end AIDS in Los Angeles and beyond.

WHO?

20,000 caring community members, activists, friends, family members, celebrities and elected officials.

HOW?

Teams are the backbone of our fundraising efforts.

Along with those made up of friends and family, many corporate and community groups participate as well!

CONTACT US!

MAILING ADDRESS:

P.O Box 933005
Los Angeles, CA 90093

PHONE:

213.201.9255(WALK)

EMAIL:

awlateams@aidswalk.net

STREET ADDRESS:

3550 Wilshire Blvd
Suite 890
Los Angeles, CA 90010



WHERE DOES THE MONEY GO?

The funds raised at AIDS Walk Los Angeles support the services provided by APLA Health and more than 20 other L.A. County AIDS service organizations.

WHY AREN'T MY CASH AND CHECK CONTRIBUTIONS SHOWING ON MY PAGE?

While credit card and paypal donations made through the website will automatically appear on a walker's personal fundraising web page, cash and check donations, or "offline donations," require walkers to update their fundraising web pages by logging in and choosing the "Enter Offline Donations" option in the upper right-hand corner of the screen.

WHAT ARE GOLD TEAMS?

Gold Teams are the top 20 fundraising teams from last year, announced annually.

In recognition of their outstanding efforts, Gold Teams enjoy several perks, including their own exclusive meeting area on the day of the event, an exclusive Sign-In Area, and a professional team photo taken on the day of the event.

IF SOMEONE REGISTERED AS AN INDIVIDUAL CAN THEY JOIN MY TEAM?

Pre-registered walkers can still be part of your team.

Simply call the AIDS Walk Los Angeles office at 213.201.9255 (WALK) with the walker's name, address, phone number, and email address (if available) and ask to have them transferred.

IS THERE A PARTICIPATION FEE?

AIDS Walk Los Angeles does not require walkers to raise a minimum amount of money. However, we encourage everyone to set a fundraising goal and do their best to achieve it. Additionally, fundraising walkers for AIDS Walk Los Angeles are eligible for several Fundraising Awards.

WHAT ARE MATCHING GIFT PROGRAMS?

Matching gift programs are established by many companies with the intention of supporting nonprofit organizations by matching contributions made by their employees.

Ask your human resources representative about your employer's corporate giving policies and whether they have a matching gift program.

HOW DO I GET AN UPDATED TEAM ROSTER?

Team Rosters are always available on your team web page. Click on your team name to view your team's web page and see the list of people currently registered on your team. You can also view this list from your Fundraising HQ. Click here to learn how. You may also call your Team Coordinator to request a roster at any time.

WHERE DO I MEET MY TEAM?

If you have 25 or more members on your team by our Team Meeting Station deadline, you will have an assigned team meeting station. If not, we suggest choosing a place ahead of time to meet your team before the walk!



ABOUT APLA HEALTH

APLA Health's mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV. It is a nonprofit, federally qualified health center serving more than 14,000 people annually. APLA Health provides 20 different services from 15 locations throughout Los Angeles County, including: medical, dental, and behavioral health care; PrEP counseling and management; health education and HIV prevention; and STD screening and treatment. For people living with HIV, it offers housing support; benefits counseling; home health care; and the Vance North Necessities of Life Program food pantries; among several other critically needed services.



HOW FUNDS BECOME SERVICES

Funds raised by walkers (with a few exceptions) will directly benefit APLA Health.

Last year **1,147** teams raised **\$1,461,412**, **more than 60%** of all AIDS Walk Funds.

Founded in 1982, APLA Health has **become a leader** as an AIDS service organization. APLA Health is dedicated to serving men, women, and families **living with and affected by HIV and AIDS** throughout L.A. county.

YOU CAN HELP!

THE MONEY WE RAISE WILL ALLOW APLA HEALTH TO:

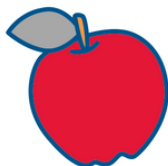
Provide **63,467 hours** of in-home healthcare visits

Offer telephone case management to **2,600 people** via Clientline

Distribute more than **130,000 bags of groceries** from Vance North NOLP food pantries

Lead **450 clients** through the maze of public benefits

Conduct **2,834 HIV tests** and **1,330 STD screenings**



YOUR EFFORTS

CHANGE LIVES

AIDS Walk Los Angeles benefits APLA Health and more than a dozen other L.A. County AIDS service organizations

YOUR FUNDRAISING AT WORK FOR APLA HEALTH

\$25

Provides 3 HIV tests, as well as HIV counseling to link HIV-positive individuals to care

\$50

Provides 15 bags of groceries from APLA Health's Vance North Necessities of Life Program (NOLP) Food Pantries

\$100

Provides 100 safer sex kits to help stop the spread of HIV

\$500

Provides 35 transit passes so that APLA Health clients can get to and from their medical appointments

\$1,000

Provides 20 dental checkups for APLA Health clients throughout Los Angeles County

APLA Health's mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities, and people living with and affected by HIV.



- ☒ **Sign Up:** Register your team for AIDS Walk Los Angeles 2016!
- ☒ **Build it Up:** Sign up friends and family to your team. Ask them to sign up at least one other person too!
- ☒ **Get Personal:** Customize your personal fundraising HQ with a personal message.
- ☒ **Be Social:** Use the Facebook and AIDS Walk Los Angeles Mobile App!
- ☒ **Show it off:** Order some free promotional materials from your Team Coordinator to decorate your school, office, or store!
- ☒ **Plan things out:** Organize a fundraiser, happy hour, party, or raffle with your team!
- ☒ **Meet Up:** Attend one of our Team Leader Workshops and meet other Team Leaders and the AIDS Walk staff.
- ☒ **Get Ready:** Let your team know where to meet on the day of the event so that you can walk together!
- ☒ **Find a Helping Hand:**
 - ☒ Recruit a co-leader to help you motivate and build your team.
- ☒ **Mark Your Calendar:** Remind your Team Members of the fundraising deadline - November 15th!
- ☒ **Throw it Back:** If you had a team last year, ask your Team Coordinator for your 2015 Team Roster!
- ☒ **Show Some Love:** Thank All of your donors and Team Members for their hard work and dedication!