



## Welcome to the Star Walkers Club!

Thank you for joining the AIDS Walk Los Angeles 2016 Star Walkers Club!

As your Star Walker Coordinator, my pledge is to provide you with tips, tools, encouragement, incentives, and ideas to make your fundraising efforts a success. The Star Walkers Club is designed to acknowledge, nurture and thank you for all your hard work that makes **AIDS Walk Los Angeles** such a powerful day of inspiration, compassion, and action. Enclosed is your special Star Walkers Club Fundraising Kit, created to help guide you toward your stellar goals! Your kit includes the following:

- ★ **Star Walkers Club Features** (see reverse): Check out the rewards of being a Star Walker and learn how to kick-start your personal fundraising.
- ★ **Sponsor Form:** Keep track of your sponsors as well as your fundraising total.
- ★ **Note Card:** Send a special request for a donation, or use it as a thank-you card for a donor.
- ★ **Return Envelope:** Give this postage-paid return envelope to any sponsor who wants to mail in a donation, or use it yourself to send in checks or money orders. Make sure to include your name with every donation you mail in order to receive proper credit toward your fundraising total.

I am always available to support your fundraising efforts. If you need more materials, motivation, or have any questions, please call me at **213.201.9255 (WALK)**, email me at [shaquanab@aidswalk.net](mailto:shaquanab@aidswalk.net), or visit me at our **AIDS Walk Los Angeles** office, located at 3550 Wilshire Blvd., Suite 890, Los Angeles, CA 90010. You can also visit our website at [la.aidswalk.net](http://la.aidswalk.net) for helpful fundraising tips and tools.

I admire you for your dedication, perseverance, and passion – and I look forward to working with you to make AIDS Walk Los Angeles 2016 a huge success!

With sincere gratitude,

**Quanie Broadhead**

Star Walker Coordinator & Fundraising Specialist  
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[shaquanab@aidswalk.net](mailto:shaquanab@aidswalk.net)



Premier Sponsors



[aidswalk.net](http://aidswalk.net)

**AIDS Walk Los Angeles**  
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Los Angeles, CA 90010  
213.201.WALK  
Fax 213.201.1355

# AIDS WALK LOS ANGELES

OCT. 23, 2016



## Star Walkers Club Benefits and Fundraising Tools

Anyone who sets a fundraising goal of \$1,000 or more and joins our Star Walkers Club is eligible for:

- ★ Express Star Walkers Club Sign-In on the day of the Walk.
- ★ Exclusive fundraising tips, email updates, and contests.
- ★ Direct Access to our Star Walker Coordinator for advice and motivational support.

### FUNDRAISING

It's easy to use your personal Fundraising HQ! Visit [la.aidswalk.net](http://la.aidswalk.net) and enter your email address and password so you can:

- ★ Customize your donation page.
- ★ Email potential sponsors to support your fundraising efforts.
- ★ Securely receive credit card and PayPal donations.
- ★ Set a fundraising goal and manage donations.
- ★ Record offline donations to keep your fundraising total up-to-date.
- ★ Promote your involvement on social media.

### FUNDRAISING AWARDS

When you **reach \$1,000**, you'll earn the official AIDS Walk Los Angeles fundraising awards:

- ★ Star Walker Stainless Steel Water Bottle
- ★ Special Edition 2016 T-shirt
- ★ Special Edition 2016 Cap
- ★ 2016 Star Walker Pin
- ★ Star Walkers Club VIP Star Pass: Your all-access pass to the exclusive Star Walker Breakfast at AIDS Walk Los Angeles

And if you **reach \$2,500...**

- ★ You will receive all of the above rewards **plus a SPECIAL EDITION AIDS WALK ROYALTY CROWN!**

For more information, contact:

### **Quanie Broadhead**

Star Walker Coordinator & Fundraising Specialist

