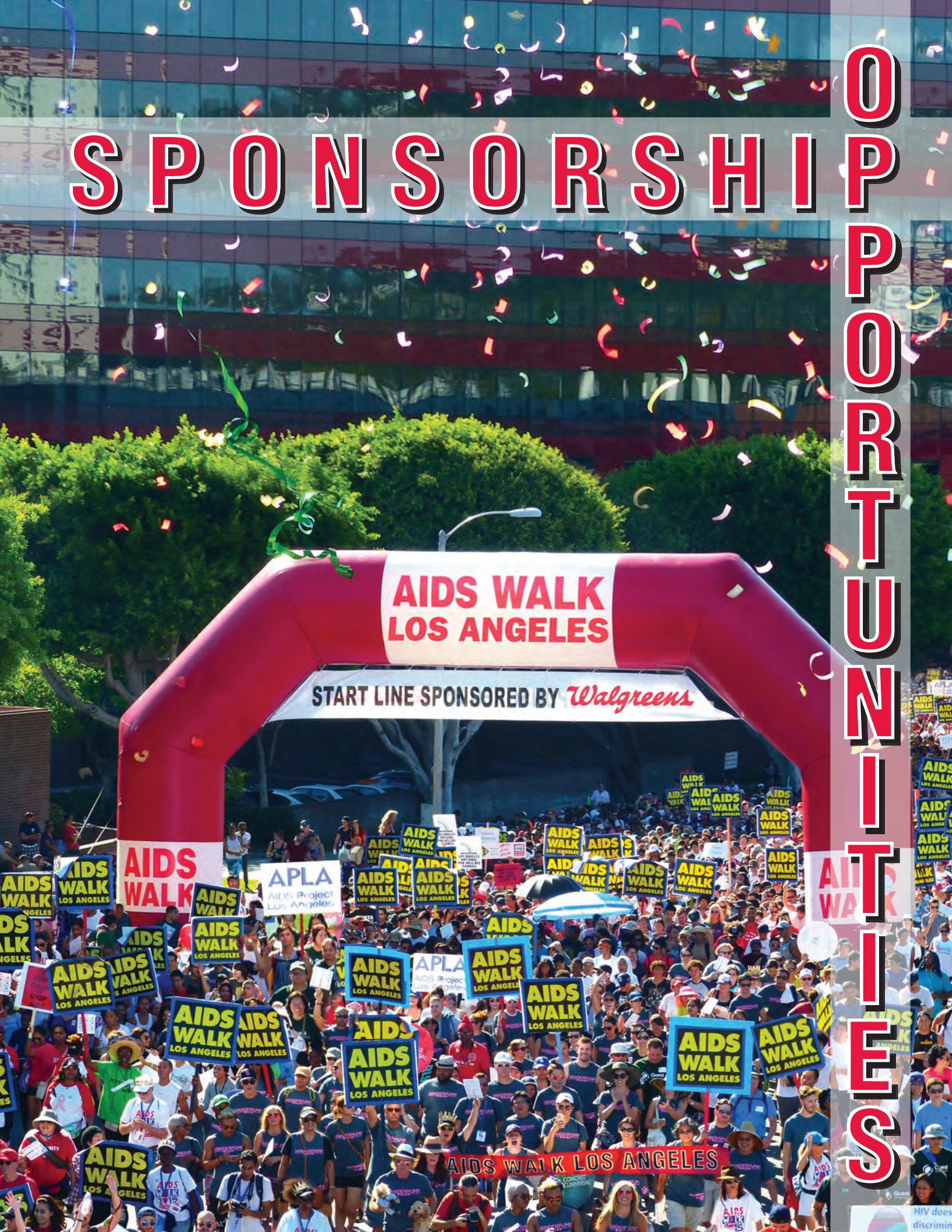


SPONSORSHIP

OPPORTUNITIES



AIDS WALK
LOS ANGELES

START LINE SPONSORED BY *Walgreens*

AIDS WALK
LOS ANGELES

APLA
AIDS Project
Los Angeles

AIDS WALK
LOS ANGELES

APLA
AIDS Project
Los Angeles

AIDS WALK
LOS ANGELES

AIDS WALK
LOS ANGELES

AIDS WALK
LOS ANGELES

AIDS WALK
LOS ANGELES

AIDS WALK LOS ANGELES

HIV does
discriminate



Benefiting

APLA
AIDS Project
Los Angeles

and nearly 20 other
L.A. County AIDS
service organizations.

Since 1985, AIDS Walk Los Angeles has raised more than **\$80 million** for HIV/AIDS programs and services in Los Angeles County, and has grown into the largest AIDS fundraising event in California.

In 2015 alone, **20,000 participants**, many of whom were members of more than 1,100 corporate and community teams, raised over **\$2.4 million** for AIDS Project Los Angeles and 18 other Los Angeles County AIDS service organizations.

By becoming a sponsor of AIDS Walk Los Angeles, you can make a significant contribution to the fight against AIDS and play a central role in one of the most longstanding and respected AIDS fundraising events in the world.

Your partnership will be highlighted within the AIDS Walk's extensive promotional campaign, which reaches into virtually every medium and conveys the event's extraordinary power, energy, and sense of community.

2015 AIDS Walk Los Angeles Statistics

Number of Participants	20,000
Number of Volunteers	2,000
Benefiting HIV/AIDS Organizations	18
Number of Corporate and Community Teams	1,100
Number of Corporate Sponsors	64
Total Raised	\$2.4 million

What's the diagnosis? Proud and present, as demonstrated by the Quest Diagnostics team photo. Thanks to AIDS Walk, the company's already strong relationship with the community is amplified and fosters even greater goodwill. Since joining us, Quest Diagnostics has become a sponsor of AIDS Walks across the country, donating \$270,000 in 2015 alone! Contact us to learn more about national sponsorship opportunities.





PROMOTIONAL RECOGNITION

Our sponsors enjoy tremendous exposure within the AIDS Walk Los Angeles promotional campaign, which generates millions of media impressions that highlight our sponsors and their support of the event and community.

Sponsors are featured on:

- Street Banners
- Digital Display Advertisements
- E-communications
- Mailed Materials
- Point-of-Purchase Displays and Posters
- Newspaper, Magazine, and Online Advertisements
- Social Media

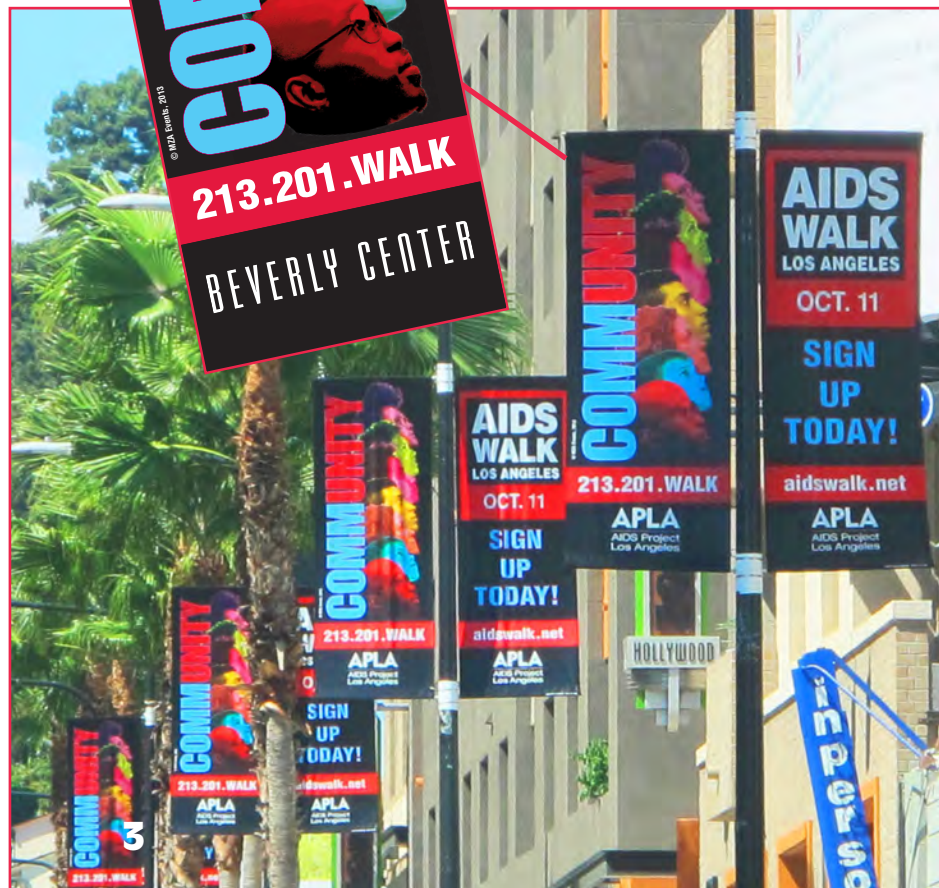
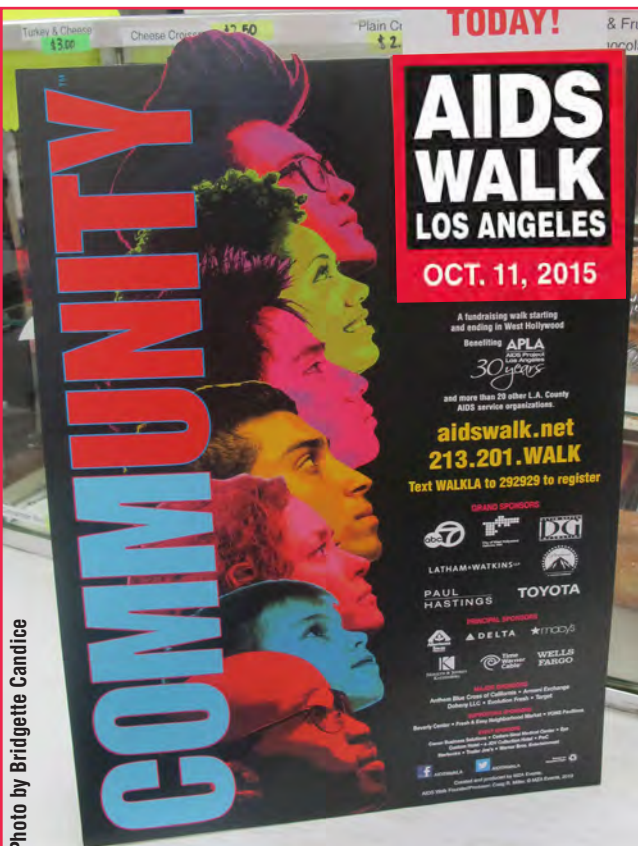
More than 12,000 Point-of-Purchase Displays and Posters are distributed throughout Los Angeles County.

2015 Promotional Statistics

Point-of-Purchase Displays & Posters	12,000
Digital Billboards	2
Street Banners	450
Bus Advertisements	45
Website's Unique Visitors	500,000
e-communications Sent to Supporters	500,000+
Direct Mail	27,000



Sponsor logos are featured exclusively on Street Banners installed along major thoroughfares.





DAY-OF-EVENT VISIBILITY

AIDS Walk Los Angeles provides sponsors with the opportunity for extraordinary involvement and visibility on the day of the event. Depending on your organization's sponsorship level, recognition on the day of AIDS Walk Los Angeles can include:

- Opportunity for representative to address the crowd during the Opening Ceremony
- Logo on Stage Banner
- Logo on Volunteer T-shirts
- Banner placed on AIDS Walk Los Angeles venue
- Checkpoint Host Distinction
- Invitations to the VIP Breakfast
- Photo opportunity with celebrities



Critically acclaimed singer and choreographer Paula Abdul addresses the walkers from the podium, activating the media and providing amped-up visibility for AIDS Walk Los Angeles sponsors.



Los Angeles Mayor Eric Garcetti (right) and West Hollywood Mayor John D'Amico took a "selfie" with the crowd at the AIDS Walk Los Angeles Opening Ceremony, one of the many AIDS Walk moments that went viral on social media.

PREVIOUS NOTABLE SPEAKERS AND CELEBRITY GUESTS

Celebrities have included:

- Paula Abdul
 - Sean Astin
 - Drew Carey
 - Alan Cumming
 - Lea DeLaria
 - Barrett Foa
 - Jamie Lee Curtis
 - Teri Hatcher
 - Felicity Huffman
 - Chris Kluwe
 - Carson Kressley
 - Ricki Lake
 - Madonna
 - Mary-Louise Parker
 - Our Lady J
 - Pauley Perrette
 - Danny Pintauro
 - Jai Rodriguez
 - John Schneider
 - George Takei
 - Lea Thompson
- ...and dozens of others

Elected officials have included:

- Los Angeles Mayors Eric Garcetti, Antonio Villaraigosa, Richard Riordan, and Tom Bradley
 - United States Rep. Adam Schiff
 - United States Rep. Maxine Waters
 - United States Rep. Henry Waxman
- ...and dozens of others



The Sponsor Banners onstage can be seen by the tens of thousands of participants viewing the Opening Ceremony at the event, along with hundreds of thousands more who view photos in national news outlets following the event.



More than 2,000 volunteers, who interact with walkers in numerous ways throughout the day, will wear T-shirts featuring sponsor logos on the day of the event.





We will work closely with you and your organization to tailor a sponsorship package that creatively meets your marketing and philanthropic goals. The following descriptions of benefits contain our standard packages and some recent special opportunities. We are also happy to work with you to create a customized sponsorship plan.

PRESENTING SPONSORSHIP

\$150,000

- Logo embedded within the AIDS Walk Los Angeles logo
- Logo featured on all outdoor advertising, including Street Banners, Billboards, Bus Posters, and Digital Display Advertisements
- Logo featured on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Acknowledgment in Press Releases
- Logo featured on all print advertisements
- Logo featured on all direct mail pieces
- Logo on AIDS Walk Los Angeles letterhead
- Logo on all E-communications
- “Featured Sponsor of the Week” designation on the AIDS Walk Los Angeles homepage for three week-long periods during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website’s sponsor page, and on the website of our lead beneficiary, APLA (apla.org)
- Mentions in social media outreach
- Opportunity for a representative to address the crowd during the AIDS Walk Los Angeles Opening Ceremony on the day of the event
- Logo on the AIDS Walk Los Angeles Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk venue
- Checkpoint Host distinction on the day of the event
- Logo on Volunteer T-shirts
- Logo on award items
- Banner placement on the AIDS Walk Los Angeles venue
- Twelve invitations to the VIP Breakfast, held on the morning of the event
- Speaking opportunity at the AIDS Walk Los Angeles Kick-Off Reception, held prior to the event
- Additional benefits as requested

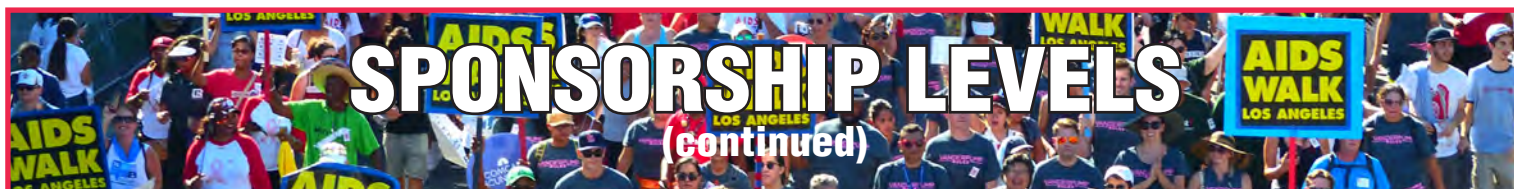
**AIDS
WALK
LOS ANGELES**

OCT. 23, 2016

Presented by

YOUR LOGO HERE





PREMIER SPONSORSHIP

\$100,000

- Logo featured on select outdoor advertising, including Street Banners, Billboards, Bus Posters, and Digital Display Advertisements
- Logo featured on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo featured on select direct mail pieces
- Logo on AIDS Walk Los Angeles letterhead
- Logo on select E-communications
- "Featured Sponsor of the Week" designation on the AIDS Walk Los Angeles homepage for a week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website's Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Mentions in social media outreach
- Opportunity for a representative to address the crowd during the AIDS Walk Los Angeles Opening Ceremony on the day of the event
- Logo on the AIDS Walk Los Angeles Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk venue
- Checkpoint Host distinction on the day of the event
- Logo on volunteer T-shirts
- Banner placement on the AIDS Walk Los Angeles venue
- Ten invitations to the VIP Breakfast, held on the morning of the event
- Speaking opportunity at the AIDS Walk Los Angeles Kick-Off Reception, held prior to the event



Photos by Valorie Smith



Photos by Valorie Smith

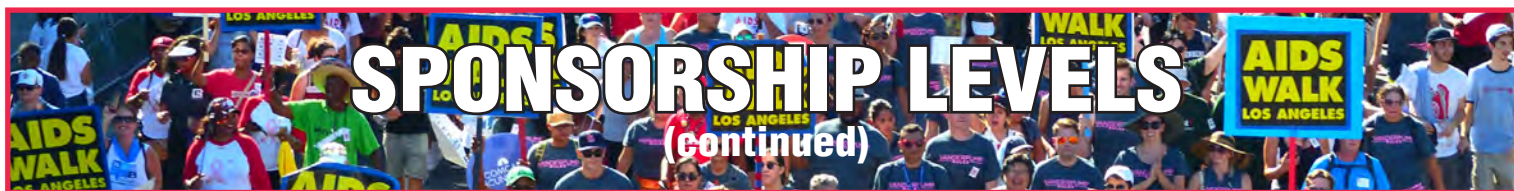


Photos by Valorie Smith



Photos by Ken Camarillo

Premier Sponsor Quest Diagnostics had visibility throughout the venue at AIDS Walk Los Angeles 2015, most excitingly with their spokesperson for the event, *Orange Is the New Black* star Lea DeLaria.



GRAND SPONSORSHIP

\$50,000

- Logo featured on select outdoor advertising, including Street Banners and Digital Display Advertisements
- Logo featured on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo featured on one piece of direct mail
- Logo on one E-communication
- “Featured Sponsor of the Week” designation on the AIDS Walk Los Angeles homepage for one week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website’s Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Mentions in social media outreach
- Organization representative individually acknowledged during the AIDS Walk Los Angeles Opening Ceremony
- Logo on the AIDS Walk Los Angeles Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk venue
- Logo on volunteer T-shirts
- Banner placement on the AIDS Walk Los Angeles venue
- Eight invitations to the VIP Breakfast, held on the morning of the event
- Organization recognition at the AIDS Walk Los Angeles Kick-Off Reception, held prior to the event



Photo by Byron Thierry

Delta Air Lines soars to record heights in the fight against AIDS! Since coming on board in 2010, Delta has donated over \$300,000 to AIDS Walk Los Angeles and has become a stalwart, generous, and highly recognized sponsor of this important event.



Photo by Donna F. Aceto



Photo by Valorie Smith



PRINCIPAL SPONSORSHIP

\$25,000

- Logo featured on select outdoor advertising, including Street Banners and Digital Display Advertisements
- Logo featured on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo featured on one piece of direct mail
- Logo on one E-communication
- “Featured Sponsor of the Week” designation on the AIDS Walk Los Angeles homepage for one week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website’s Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Mentions in social media outreach
- Organization representative individually acknowledged during the AIDS Walk Los Angeles Opening Ceremony
- Logo on the AIDS Walk Los Angeles Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk venue
- Logo on volunteer T-shirts
- Banner placement on the AIDS Walk Los Angeles venue
- Six invitations to the VIP Breakfast, held on the morning of the event
- Organization recognition at the AIDS Walk Los Angeles Kick-Off Reception, held prior to the event

“We are truly honored to stand alongside the tens of thousands of amazing participants who support California’s largest fundraising event dedicated to ending AIDS.”

**– Michael Rouse,
Vice President, Diversity, Philanthropy & Community Affairs, Toyota Motor Sales, U.S.A.**



Photo by Hector Perez

Never one to take a backseat in the fight against AIDS, Toyota is the longest-running cash sponsor of AIDS Walk Los Angeles. This past year, Toyota revved up its support, bringing its donation total to over \$300,000 since first becoming a sponsor in 1993.



MAJOR SPONSORSHIP

\$15,000

- Wordmark on select outdoor advertising
- Wordmark on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Wordmark on select print advertisements
- Logo on one E-communication
- Featured Sponsor of the Week" designation on the AIDS Walk Los Angeles homepage for one week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website's Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Mention in social media outreach
- Representative seated on stage during the AIDS Walk Los Angeles Opening Ceremony
- Banner placement on the AIDS Walk Los Angeles venue
- Logo on a Sponsor Banner placed on the AIDS Walk venue
- Six invitations to the VIP Breakfast, held on the morning of the event





SPONSORSHIP LEVELS

(continued)

SUPPORTING SPONSORSHIP

\$10,000

- Wordmark on select outdoor advertising
- Wordmark on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Wordmark on select print advertisements
- Logo on one E-communication
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Logo, with link, on the AIDS Walk Los Angeles website's Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Mention in social media outreach
- Representative seated on stage during the AIDS Walk Los Angeles Opening Ceremony
- Banner placement on the AIDS Walk Los Angeles venue
- Wordmark on a Sponsor Banner placed on the AIDS Walk venue
- Four invitations to the VIP Breakfast, held on the morning of the event

EVENT SPONSORSHIP

\$5,000

- Wordmark on select outdoor advertising
- Wordmark on 12,000 Point-of-Purchase Displays and Posters distributed throughout Los Angeles County
- Wordmark on select print advertisements
- Wordmark on one E-communication
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk Los Angeles website throughout the campaign
- Wordmark, with link, on the AIDS Walk Los Angeles website's Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)
- Wordmark on a Sponsor Banner placed on the AIDS Walk venue
- Two invitations to the VIP Breakfast, held on the morning of the event



Sponsor logos are featured on the AIDS Walk Los Angeles Follow-Up Mailer, sent to 25,000 registrants prior to the event.



Sponsor recognition on a Digital Display at Santa Monica Place mall.



SPONSORSHIP BENEFITS AT-A-GLANCE

**AIDS
WALK
LOS ANGELES**

OCT. 23, 2016

PRESENTING \$150,000

PREMIER \$100,000

GRAND \$50,000

PRINCIPAL \$25,000

MAJOR \$15,000

SUPPORTING \$10,000

EVENT \$5,000

OUTDOOR ADVERTISEMENTS	Logo Embedded within the AIDS Walk Los Angeles Logo	●							
	Logo on Bus Kings and Billboards	●	●						
	Logo on Street Banners	60	40	20	10				
	Logo/Name on Point-of-Purchase Displays and Posters	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	
	Logo/Name on Additional Select Outdoor Ads	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	
PRINT, MEDIA, AND DIRECT MAIL	Acknowledgment in Press Releases	●	●	●	●				
	Logo Featured in All Print Advertisements	●							
	Logo/Name on Select Print Advertisements		LOGO	LOGO	LOGO	NAME	NAME	NAME	
	Logo on All Direct Mail	●							
	Logo on One Piece of Direct Mail		●	●	●				
E-COMMUNICATION	Logo on AIDS Walk Los Angeles Letterhead	●	●						
	Logo on All E-communications	●							
	Logo on Select E-communications		LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
	"Featured Sponsor of the Week" Designation	●	●	●	●	●	●	●	
	Logo Rotation on AWLA Homepage	●	●	●	●	●	●	●	●
DAY-OF-EVENT	Logo/Name, with Link, on Sponsor Page and apla.org	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
	Mention in AIDS Walk Los Angeles Social Media	●	●	●	●	●	●	●	
	Speaking Opportunity During Opening Ceremony	●	●						
	Individual Acknowledgment During Opening Ceremony	●	●	●	●				
	Seat on Stage for a Representative	●	●	●	●	●			
	Checkpoint Host Distinction	●	●	●	●				
	Logo on Stage Banner	●	●	●	●				
	Logo on Volunteer T-shirts	●	●	●	●				
	Banner Placed on Venue	●	●	●	●	●	●		
	Logo/Name on Sponsor Banner at Venue	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	
	Invitations to the VIP Breakfast	12	10	8	6	6	4	2	
ADDITIONAL BENEFITS	Speaking Opportunity at the Kick-Off Reception	●	●	●	●				
	Recognition at the Kick-Off Reception	●	●	●	●				
	Additional Benefits as Requested	●							

For more information about AIDS Walk Los Angeles, please email David Meraz, Supervisor of Major Sponsorship, at davidm@aidswalk.net, call 213.201.WALK, or visit us at la.aidswalk.net.



SPECIAL DAY-OF-EVENT OPPORTUNITIES

SIGN-IN HOST

\$25,000

Make a great first impression on the 25,000 AIDS Walk Los Angeles participants by hosting the Sign-In Area. On the morning of the event, when the walkers first enter the venue in West Hollywood Park, they see and experience the Sign-In Area.

Sponsor Recognition as the Sign-in Host Includes:

- Three banners within the Sign-In Area
- Organization logo on all Sign-In Area signs/signage (over 400 signs produced)
- Opportunity to outfit volunteers in branded accessories (such as hats) with your company's logo
- Opportunity to have members of your organization volunteer as a group at Sign-In
- Opportunity to have your organization's balloons in the Sign-In Area
- Logo on the Official Registration Envelope (over 10,000 distributed)
- Logo, with link, on the AIDS Walk Los Angeles website's sponsor page, and on the website of our lead beneficiary, APLA (apla.org)
- Logo, with link, on one E-communication sent to registered walkers prior to the event
- Six invitations to the VIP Breakfast, held on the morning of the event

AEROBIC WARM-UP HOST

\$10,000

Thousands of walkers start their day with the Aerobic Warm-Up prior to the Opening Ceremony. Warm-Up Hosts are featured on a direct mail piece sent to walkers before the event.

As the Aerobic Warm-Up Host, your organization will receive the following benefits:

- Organization representatives will lead thousands of participants in the Aerobic Warm-Up from the AIDS Walk Los Angeles stage
- Recognition in announcements made from stage prior to the Aerobic Warm-Up
- Logo on one piece of direct mail sent to AIDS Walk Los Angeles registrants
- Logo, with link, on the AIDS Walk Los Angeles website's sponsor page, and on the website of our lead beneficiary, APLA (apla.org)
- Two invitations to the VIP Breakfast, held on the morning of the event

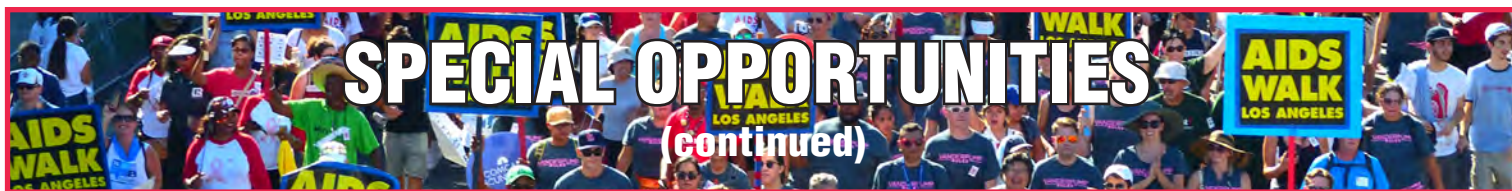


Photo by Brian Lowe

Aerobic Warm-Up Host Groov3 revved up the crowd and garnered major visibility before the 20,000 walkers on the morning of the event.



Photo by Emily O'Connor



VIP BREAKFAST HOST

\$15,000

Prior to the Opening Ceremony on the morning of the event, a VIP Breakfast is held for top fundraisers, sponsors, elected officials, and celebrities.

As the VIP Breakfast host, your organization will play a major role in the experience of our most high-profile supporters.

As the VIP Breakfast Host, your organization will receive the following benefits:

- Opportunity to have your organization's branded balloons displayed throughout the VIP Breakfast
- Opportunity for a representative from your organization to speak at the VIP Breakfast
- Banner placement at the VIP Breakfast
- Your organization's logo on the VIP Breakfast invitations and RSVP forms
- Your organization's logo on the VIP Breakfast e-confirmation mailing
- Logo, with link, on the AIDS Walk Los Angeles website's sponsor page, and on the website of our lead beneficiary, APLA (apla.org)
- Ten invitations to the VIP Breakfast



VIP Breakfast Host Macy's brought their magic to the AIDS Walk Los Angeles 2014 VIP Breakfast, attended by elected officials, celebrities, and longtime supporters of AIDS Walk Los Angeles.

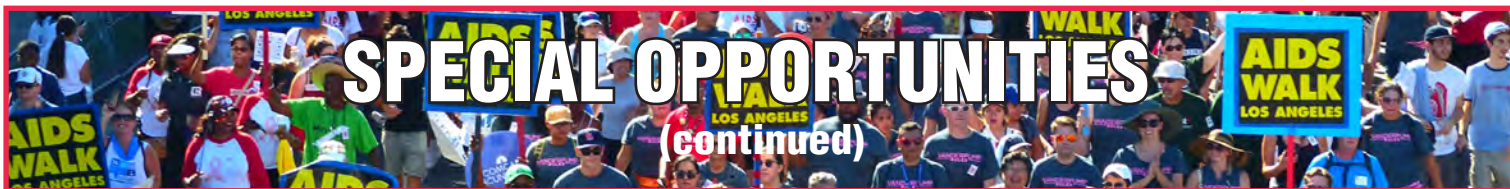
MILE MARKERS

\$10,000 for 6 Markers

Your organization's logo will be seen six times by all 20,000 walkers as they pass each Mile Marker along the 6.2-mile (10k) route. Enthusiastic volunteers will be placed at mile points to hold the marker and cheer on walkers as they pass.

The organization sponsoring AIDS Walk Los Angeles Mile Markers will receive the following benefits:

- Logo placed on color posters stationed along the AIDS Walk route
- Opportunity to outfit Mile Marker volunteers with your organization's T-shirt
- Four invitations to the VIP Breakfast
- Logo, with link, on the AIDS Walk Los Angeles website
- Recognition via Facebook, Twitter, and/or Instagram, with a combined following of over 18,000 people
- Logo on Sponsor Thank You Banner at the AIDS Walk venue



FINISH LINE

\$10,000

Your organization's logo will be seen by all 20,000 walkers as they pass the most important part of the AIDS Walk route – the Finish Line! Enthusiastic volunteers will greet and cheer on walkers as they arrive after their 10-kilometer (6.2 mile) walk, as well as provide each walker a Certificate of Completion, a snack, and hearty congratulations.

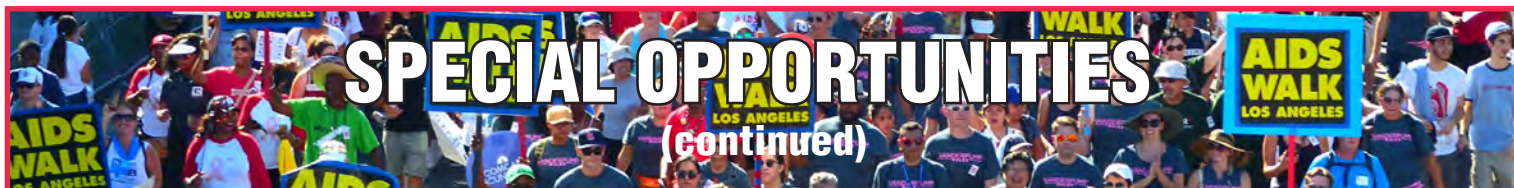
The organization sponsoring the AIDS Walk Los Angeles Finish Line will receive the following benefits:

- Logo placed on large color sign marking the Finish Line
- Opportunity to outfit Finish Line volunteers with your organization's T-shirt
- Opportunity to hand out a branded snacks to all walkers as they cross the Finish Line
- Company name on AIDS Walk Los Angeles Certificate of Completion
- Opportunity to provide branded table cloths to cover finish line tables
- Four invitations to the VIP Breakfast, held on the morning of the event
- Logo, with link, on the AIDS Walk Los Angeles website
- Recognition via Facebook, Twitter, and/or Instagram, with a combined following of over 18,000 people
- Logo on Sponsor Thank You Banner at the AIDS Walk venue



As Finish Line Host, Walgreens took full advantage of opportunities to engage with participants and gain exposure in one of the most high-traffic areas of the event.





STAR WALKER BREAKFAST HOST

\$10,000

Treat members of the AIDS Walk Los Angeles Star Walkers Club™ (walkers who have met a goal of raising more than \$1,000) to an experience they won't soon forget! As the Star Walker Breakfast Host, your organization will have the opportunity to be part of a memorable and unique experience for our top fundraisers.

As the Star Walker Breakfast Host, your organization will receive the following benefits:

- Opportunity to have your organization's branded balloons displayed throughout the Star Walker Tent and Breakfast
- Banner placement at the Star Walker Tent and Breakfast
- Your organization's logo on the Star Walker e-confirmation mailing
- A voice blast to all Star Walkers will be sent out prior to the event, acknowledging your organization as the Star Walker Tent and Breakfast Host
- Logo, with link, on the AIDS Walk Los Angeles website's Sponsor Page, and on the website of our lead beneficiary, APLA (apla.org)



Photo by Bridgette Candice



Photo by Joe Burns

Time Warner Cable generously hosted the Star Walker Breakfast from 2011 to 2014. AIDS Walk Los Angeles participants who have raised \$1,000 or more attend the Breakfast, where they have the opportunity to write their reasons for walking on the fabulous Time Warner Cable Ribbon Wall.



Photo by Donna F. Acena

Please contact David Meraz at davidm@aidswalk.net or call 213.201.WALK for more information, or to discuss additional opportunities that can be customized to meet your corporate branding goals.



AIDS PROJECT LOS ANGELES



Began as a \$35-a-week food voucher program in 1986, APLA's Vance North Necessities of Life Program (NOLP) has since become the nation's largest network of food pantries for people with HIV/AIDS.



The 6,700-square-foot Gleicher/Chen Health Center provides free and low-cost services to residents of Baldwin Hills and many surrounding L.A. neighborhoods, with a specific focus on low-income LGBT individuals.



In 2015 alone, AIDS Project Los Angeles staff, volunteers, and clients raised a collective \$66,603 for the 31st annual AIDS Walk Los Angeles.

AIDS Project Los Angeles (APLA), one of the largest nonprofit AIDS service organizations in the United States, provides bilingual support, prevention education, and leadership on HIV/AIDS-related policy and legislation. APLA is in its 33rd year of operation and is a community-based, volunteer-supported organization with local, national, and global reach.

CLIENT SERVICES: APLA's programs and services enhance the health and quality of life of people living with HIV disease. Services are designed to promote self-sufficiency for people living with HIV/AIDS; to support better medical outcomes; and to keep people living with HIV/AIDS in care and treatment.

In 2015, more than 11,000 people accessed APLA's services, which include: housing support; case management, including medical transportation assistance, linkage to care; benefits counseling; clientline, which provides telephone case management for those in need of assistance; medical and dental services, including a mobile dental clinic; quarterly "HIV Matters" community forums; behavioral health care services; Vance North Necessities of Life Program (NOLP) food pantries in eight locations; nutrition education; and treatment education.

In 2014, APLA, opened its new Gleicher/Chen Health Center in Baldwin Hills. Services provided at the new clinic include primary medical, dental, and behavioral health care; HIV specialty care; PrEP counseling and management; HIV and STD testing; and more. A second health center opened in Long Beach in January 2016.

PREVENTION, RESEARCH, AND TRAINING: APLA provides comprehensive HIV risk reduction and health education to people living with HIV and to those at risk of HIV infection. APLA's HIV prevention work fights new infections with proven strategies that target those at greatest risk.

Prevention, education, and research initiatives at APLA include: Shared Action, which helps health departments nationwide build and refine their HIV prevention programs; the African American Gay Men's Health Initiative; Community-Based Research; a crystal methamphetamine program; the Red Circle Project, L.A. County's only HIV prevention program for Native Americans/Alaska Natives; and R3VNG, a youth HIV prevention program.

GOVERNMENT AFFAIRS: AIDS Project Los Angeles advocates for optimal HIV/AIDS and health care policy, programs, funding, and legislation. APLA works with elected officials, administrators and other decision makers at all levels of government – local, county, state, and federal – to ensure that people living with and at risk of HIV infections have access to the best possible information, prevention education, care, treatment and medications. APLA also works to advance LGBT and social justice initiatives, such as reducing health care disparities, HIV decriminalization, and more.

GLOBAL INITIATIVES: APLA provides administrative and fiscal support for the Global Forum on Men who Have Sex with Men (MSMGF), a network of AIDS service organizations, MSM networks, and advocates devoted to developing and defending effective HIV prevention, care, treatment, and support services for gay men and other MSM worldwide.



For more information about AIDS Project Los Angeles, visit apla.org.



Southern California's largest AIDS fundraising event, AIDS Walk Los Angeles, was created by Craig R. Miller in 1985 and has been produced by his organization, MZA Events, since its inception. MZA Events produces the world's longest-running, largest, and most diverse AIDS Walks, including AIDS Walk New York and AIDS Walk San Francisco, and can provide your organization with national sponsorship opportunities.

For more information about AIDS Walk Los Angeles, please email David Meraz at davidm@aidswalk.net, call 213.201.WALK, or visit us at aidswalk.net.

