

*Simply the  
Best  
Dinner & Gala*  
Saturday, November 12, 2016



Sponsorship Opportunities



# Simply the Best

*Dinner & Gala*

Saturday, November 12, 2016 • The Fairmont, San Francisco



**Premier Sponsor: \$100,000** (Premier Sponsor benefits can be tailored to specific interests)

- Logo as Premier Sponsor on all printed marketing materials for Gala
- Verbal recognition of Premier Sponsor
- Event program (full page ad, color) prominent placement
- Prime seating at Gala (Four tables of 10)
- VIP Reception
- Logo placement in Gala e-mail blasts and Gala website



**Cure Finder Sponsor: \$50,000**

- Prominent logo placement on all printed marketing materials for Gala
- Verbal recognition during program
- Event Program (full page ad, color) desirable placement
- Prime seating at Gala (Three tables of 10)
- VIP Reception
- Logo placement in Gala e-mail blasts and Gala website



**Lifeline Sponsor: \$25,000**

- Logo on all printed marketing materials for Gala
- Event Program (full-page ad, color)
- Prime seating at Gala (Two tables of 10)
- VIP Reception



**Miracle Worker Sponsor: \$15,000**

- Logo on all printed marketing materials for Gala
- One table of 10
- VIP Reception



**Lifesaver Sponsor: \$10,000**

- Logo on all printed marketing materials for Gala
- One table of 10



**Angel Sponsor: \$5,000**

- Listing in event invitation and program
- Six tickets to Gala



**Ray of Hope Sponsor: \$2,500**

- Listing in event invitation and program
- Two tickets to Gala

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## SPONSORSHIP COMMITMENT FORM

Full Sponsor Name as you would like to be listed:

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Will you be submitting a logo?  YES  NO

Please send your logo to [melinda@cpiraso.com](mailto:melinda@cpiraso.com). The logo must be received 2 months prior to the event to ensure its inclusion on printed materials. Include the event name and sponsorship level in your email. Logos must be submitted in vector files (.eps or .ai) with outlined fonts.

I/We cannot attend the Simply the Best Dinner & Gala this year but would like to make a tax-deductible contribution of: \$ \_\_\_\_\_

### PAYMENT INFORMATION

**NAME AND ADDRESS SAME AS ABOVE**

Name: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please make checks payable to BJALCF or please charge my credit card \$ \_\_\_\_\_.

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC #: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail this form along with your payment to:  
Bonnie J. Addario Lung Cancer Foundation, 1100 Industrial Road Suite 1, San Carlos, CA 94070  
Or fax form to (650) 598-0282

Further information contact Capiraso Group Inc., Melinda (415) 821-9693/[melinda@cpiraso.com](mailto:melinda@cpiraso.com)

The fair market value of each ticket is \$150. All contributions exceeding this value are tax deductible. A receipt will be mailed to the address you have provided. Bonnie J. Addario Lung Cancer Foundation is a 501(c)(3) non-profit organization ID 20-4417327. Sponsorships are non-refundable.

[www.lungcancerfoundation.org](http://www.lungcancerfoundation.org) // [info@lungcancerfoundation.org](mailto:info@lungcancerfoundation.org)