

# TOP WAYS TO FUN-RAISE

Fundraising doesn't need to be a daunting task. Create a fundraiser that appeals to you and your audience, and success will follow!

Below are few tried and true fundraising ideas to help you get started.

## MAKE AN ASK

The easiest way to raise money is to ask your friends, neighbors, relatives and colleagues to make a donation to Shatterproof. Explain your commitment, why you are involved and what you are doing — maybe their lives have been impacted by addiction as well.

## Theme Parties

**Holiday Party:** Whether it's a costumes for Halloween, ugly sweaters for Christmas, or a date auction for Valentine's Day, the holidays are great time to host a fundraising event.

**Tailgate or Sports Party:** Throw a party for the big game or get creative and hold a tailgate party in your drive way.

**Awards Show Party:** Host a party for your favorite movie, TV, theater or music awards show. Don't forget friendly wagers on the winners.

**Birthday or Anniversary:** Turn this year's annual celebration into a fundraising event.

**Game Night:** Get your completeive friends and family out for a night old fashioned board games

**Mocktail Party:** Ditch the booze and host a party with creative non-alcoholic beverages and apps

**Local Chef Night:** Ask a local chef (or chefs) to donate their skills for a special sit down tasting menu.

**Gala:** Thinking big? We can help you with a large community fundraising dinner to support Shatterproof.

## Athletic Endeavors

**Walks, Runs, Biking and Hikes:** Invite guests to a local park or trail for an morning outing or join an existing area race or ride.

**Bowl-a-thon:** Sign up teams and hit the lanes.

**Tournament:** Turn your favorite sport, hobby or activity into an all out tournament.

**Get Fit:** Ask your local gym to host a Zumba, cross-fit, or spin-a-thon

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**Pro Tip:** Before planning, rally your friends, family and co-workers into a support team or committee to help organize parts of your fundraiser.



## Get the Kids Involved

**Lemonade Stand:** Tried and true for first time fundraisers; works best on the hottest days!

**Bake Sale:** Sell your sweets at school, work, or community event.

**Penny Wars:** Classes compete on who collects the most.

**Car Wash:** All you need are suds, sponges and students.

**Dance-a-thon:** Book the school's gym and a few DJ's for a full day dance off.

**Ice cream social:** Supply the ice-cream and charge for all the fixins'.

**Create a cook book:** Have students collect their family's best recipes to sell.

**Read-a-thon-** Get sponsors to donate per page then find some heavy reading.



## The Great Outdoors

**BBQ's, Pig Roast or Clambake:** Fire up the grill, spit or pit and asks guests for to chip in.

**Field Day or Picnic:** Donate to compete in the potato sack race, egg toss, tug-o-war

**Pancake Breakfast:** Host on your own or get griddle teams to compete.

**Block Party or Festival:** Close down your street and ask non-neighbors for donations for entry

**Outdoor Movie Night:** Set up a screen in the back yard and sell space and concessions

**Concert:** Ask local musicians to play at the local band shelter or outdoor stage

**Holiday Decoration Contest:** Ask spectators to donate and vote on their favorite holiday displays

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**Pro Tip:** Find ways to enhance your event. Raffles and auctions can generate more funds. Prizes or incentives will encourage participation.

## For the Office Space

**Dress down day:** Donate for the right to wear Bermuda Shorts and a Hawaiian shirt.

**Raffle off reserved parking, free lunch or vacation day:** Finally, something everyone at the office can get behind.

**Sports pool or Fantasy League:** Its already happening, so why not do it for a good cause.

**Dunking Booth:** Ask the higher to become sitting targets for a donation.

**Potluck Lunch:** Employees bring in favorite home made dishes and donate to attend.

**Office Olympics:** Challenge your co-workers to feats of strength, speed, and agility using office supplies (with permission of course)

## Night on the Town

**Karaoke Sing Off:** Invite friends or aspiring singers to compete for prizes or bragging rights.

**Comedy Show:** Ask a local comedy club to host your event.

**Restaurant Night:** Ask a restaurant to do a portion of proceeds or create a "Shatterproof Special"

**Cut-a-thon:** As a local salon to donate a few hours to cutting hair for donations

**Trivia Night:** Recruit teams to test their trivia skills at a pub or restaurant.

**Casino or Poker Night:** Get friends to ante up for a night of cards or casino games.

**Progressive Dinner:** Get the neighbors to each host a course and guests roam from home to home.

**Art Auction:** Find artist willing to donate works to be auctioned off.

**Painting Night** Ask an art instructor teach a class how to paint.

**Fashion Show** Find a local clothing store to host a runway show and featuring local designers.

## Other Useful Tips:

- Survey your friends, family and co-workers before starting. They may have great ideas for a fundraiser as well.
- Give yourself enough time to plan, prepare, and promote your event.
- Use social media to build hype around your campaign and to maintain momentum. Post about your fundraising efforts frequently on Facebook, Twitter, Instagram, and LinkedIn, and encourage friends and family to do the same.
- Remind people where their dollars are going. Shatterproof can provide you with the appropriate info to share with your guests about our mission. Or invite speakers with a connection to addiction to share their story. Go [www.shatterproof.org](http://www.shatterproof.org) for info.
- Thank Everyone who attended or donated to your event! Call out sponsors and special people who supported your efforts.
- Remind donors to check if their company has matching gift programs. Their donations can have double the impact!
- If someone can't give a monetary donation, ask for in-kind donations you can use for prizes or auctions, or ask that they donate their time by volunteering.
- Don't forget , our experienced Shatterproof staff is here to help you. Contact us if you have questions at
- [support@shatterproof.org](mailto:support@shatterproof.org).

**SHATTERPROOF**  
**CREATE YOUR OWN**  
**FUNDRAISER**