

GRANDPARENTS DAY

BIKE-A-THON

Raising Awareness for Senior Citizens



Sponsorship Opportunities

The Grandparents Day Bike-A-Thon is a great way for your company to advertise and show its support for the senior citizen population. We expect to get publicity on TV, internet news sites and print newspaper/magazine write-ups. Businesses are able to advertise their company by becoming major or minor sponsors. Additionally, all sponsors will be publicized on our website and get a booth at our event. UJG is a 501(C)3 approved organization. All contributions are tax deductible (Tax ID# 20-1459748)

Title Sponsorship \$25,000

Exclusive naming rights to Grandparents Day Bike-A-Thon plus all benefits listed below.

Diamond Sponsorship \$10,000

- Large banner (4 x 8 feet) with your company info at the event
- Large company logo on back of t-shirts
- Press release mentioning the sponsorship
- Inclusion in all official advertising, marketing and press releases
- Company logo with hyperlink on our website
- Group thank-you picture

Gold Sponsorship \$5,000

- Medium banner (3 x 6 feet) with your company info at the event
- Medium company logo on back of t-shirts
- Inclusion in all official advertising and marketing
- Press release mentioning the sponsorship
- Company logo with hyperlink on our website
- Group thank-you picture

Silver Sponsorship \$1,000

- Small company logo on back of t-shirts
- Inclusion in all official advertising and marketing
- Company logo with hyperlink on our website
- Group thank-you picture

Hydration Booth Sponsorship \$500

- Inclusion in advertising and marketing if space allows
- Company logo with hyperlink on our website

For more info please email: admin@UnitedJewishGenerations.com or check out our website.

www.GrandparentsDayBikeathon.org • (305) 770-4540

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