



# The AUTISM **SHOW YOUR COLORS!** SpectRUN 5K FUN RUN/WALK/STROLL

**September 24, 2016**  
**Great Hollow Lake, Monroe, CT**

benefiting **THE KENNEDY CENTER**  
**AUTISM PROJECT**

## SpectRUN SPONSORSHIP OPPORTUNITIES

### **COLOR BLAST - \$5,000**

- Opportunity to have company employees or family/friends officially start 5K Fun Run
- Company logo prominently displayed on event signage, print materials & all event marketing collateral *(Deadline – Sept. 2nd)*
- Company logo prominently displayed at registration table & along race route
- Option to provide a promotional item to be given to each participant
- Company recognition during pre-race announcements
- Company logo placed prominently on KC-Autism website w/link
- Self-promotion at event (participants must bring their own tables – no tents)

### **COLOR WAVE - \$2,500**

- Opportunity to have a representative officially start Children's 100 Yard DASH
- Company logo on event signage, print materials & event marketing collateral *(Deadline – Sept. 2nd)*
- Company recognition during pre-race announcements
- Company logo placed on KC-Autism website w/link & along race route
- Self-promotion at event (participants must bring their own tables – no tents)

### **COLOR ZONE - \$1,000**

- Company logo on event signage, print materials & official race T-shirt *(Deadline - Sept. 2nd)*
- Company recognition during pre-race announcements
- Company logo placed on KC-Autism website w/link & along race route
- Self-promotion at event (participants must bring their own tables – no tents)

### **COLOR SPLASH - \$400**

- Company logo on event signage, print materials & official race T-shirt *(Deadline - Sept. 2nd)*
- Company logo placed on KC-Autism website w/link
- Self-promotion at event (participants must bring their own tables – no tents)

### **TABLE SPONSOR - \$200**

- Company logo on KC-Autism website & official race T-shirt *(Deadline - Sept. 2nd)*
- Self-promotion at event (participants must bring their own tables – no tents)

100% of ALL Proceeds goes directly to The Kennedy Center Autism Project

*The Kennedy Center is a 501(c)(3) Not for Profit Corporation. Contributions are tax deductible to the extent allowed by law.*



**The AUTISM** **SHOW YOUR COLORS!**  
**SpectRUN**  
**5K FUN RUN/WALK/STROLL**  
 The 2016 SpectRUN is in memory of Emma Genster

**September 24, 2016** **THE KENNEDY CENTER**  
 Wolfe Park / Great Hollow Lake, Monroe, CT **benefiting AUTISM PROJECT**

Please include the following Sponsorship:

- \_\_\_\_\_ \$ 5,000 COLOR BLAST Sponsor
- \_\_\_\_\_ \$ 2,500 COLOR WAVE Sponsor
- \_\_\_\_\_ \$ 1,000 COLOR ZONE Sponsor
- \_\_\_\_\_ \$ 400 COLOR SPLASH Sponsor
- \_\_\_\_\_ \$ 200 TABLE Sponsor

My payment is being made by  check  credit card.

✓ Checks should be made to: **The Kennedy Center Autism Project.**

MasterCard  Visa  American Express

Card Number: \_\_\_\_\_

Print/Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-4 Digit Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

✓ Sponsor Name as it should appear in program (please print):

**Deadline for Name/Logo printed on SpectRUN signage/t-shirt - September 2nd**  
**Please email logo/artwork to [jmcmullan@kennedyctr.org](mailto:jmcmullan@kennedyctr.org)**

For questions, please contact Jo Ann McMullan at 203.365.8522, ext. 229 or [jmcmullan@kennedyctr.org](mailto:jmcmullan@kennedyctr.org)

The Kennedy Center, Inc., is a 501 (c) (3) not for profit organization.

**[www.KC-Autism.org](http://www.KC-Autism.org)**