

SAMPLE EMAILS



THE TOTALLY FUN AND SHAMELESS ASK EMAIL

So here is the thing, I'll bee (get it?) up front with you. I am going to hit you up for money, but not only for what you think, not just the warm fuzzy stuff. I want to cheat... bad. I am going to bee (shameless, I know) participating in Family Tree Clinic's annual Spelling Bee for Cheaters. And you guessed it...I'm a cheater or rather I will be if you help me out.

Here is where you shell out the cash: [insert your personalized fundraising link]

If you must know why, Family Tree Clinic is this awesome community health clinic that never turns anyone away because they can't pay. Ever. They provide medical care, education, and host the statewide family planning hotline. Check out their website: familytreeclinic.org

The more you donate, the more I get to cheat. And the more you donate, the more you will bee (last time I promise) helping people access amazing healthcare!

Thank you for your generous support!

Your Honey,

[Your Name]

THE MORE SERIOUS AND FEELINGSY ASK EMAIL

Dear [Their Name],

I'm participating in an awesome event October 6th with Family Tree Clinic. It is called the Spelling Bee for Cheaters. I'll be raising funds, spelling my way to v-i-c-t-o-r-y, and supporting vital programming.

I've agreed to raise at least [\$amount]. I know I can raise even more than that, and have set my personal goal at [\$amount]. But I need your help. Would you make a donation of [\$amount]? Not only would you be supporting my personal fundraising efforts, community clinic that's been serving people here in Minnesota and never turning anyone away who can't pay.

[Insert your personal connection with the cause. Sample personal connection: Often times going to the clinic or doctor can be a scary or intimidating experience, especially for a LGBTQ person, like myself. That is never the case with Family Tree Clinic and their staff. They are welcoming and affirming. I know that they need to be around because feelings of fear or embarrassment should never be a barrier to one's health. And it's with donations like yours will keep their doors open.]

Please consider heading to my personal fundraising page [Insert page here] and making a life changing donation today.

Thank you for your generous support!

Your Honey,

[Your Name]