

SAMPLE SOCIAL MEDIA ASKS

SAMPLE FACEBOOK POSTS

Donating \$20 is comparable to a Netflix subscription and a bottle of wine. Aren't I worth more than that...? No?! Well, I think Family Tree Clinic is worth it! They provide accessible and competent care to people regardless of their ability to pay! [Personalized Donation Link]



Besides that Algebra test in 9th grade, when was the last time I asked you to help me cheat? Donating \$10 will help me cheat during Family Tree Clinic's Spelling Bee for Cheaters! Donate Here: [Personalized Donation Link]

If you give me \$10 towards my fundraising, I could win the Spelling Bee for Cheaters and then you will be a winner by association! We could both use it! [Personalized Donation Link]

Family Tree Clinic does amazing work and in order to keep providing quality care, they need donations like yours! Consider a donation today: [Personalized Donation Link]

Donating \$10 provides one free rapid HIV test and that's pretty great! If you support my fundraiser for the Spelling Bee for Cheaters, you will be supporting Family Tree Clinics work! [Personalized Donation Link]

SAMPLE TWEETS

It's like 10th grade algebra all over again! Help me cheat: [Personalized Donation Link]

Spelling Bee for Cheaters. Help me win: [Personalized Donation Link]

Support @FTClinic by donating to my team: [Personalized Donation Link]

Team based spelling that encourages cheating: [Personalized Donation Link] #what

Because I am almost as good as Netflix, donate \$7.99 to support me at the Spelling Bee for Cheaters [Personalized Donation Link]

Money is fleeting but my love is not. Donate today: [Personalized Donation Link]

Family Tree Clinic needs your support for their Spelling Bee for Cheaters: [Personalized Donation Link]

Sex Ed, STI testing, medical exams! What's not to love? Donate today: [Personalized Donation Link]