



THE MAX CURE FOUNDATION™

FUNdraising Guide





THE TRUTH ABOUT CHILDHOOD CANCER

Childhood cancer is not rare, but the financial resources dedicated to funding research and providing family assistance is...



Cancer is the #1 disease related cause of death among children.

15,780 

15,780 kids are diagnosed every year in the United States.

43 

Every day 43 children in the United States are diagnosed with cancer.

71 

On average, children who die of cancer lose 71 years from their life.



Seven children will die today and every day, from cancer, until we find a cure.

 4%

Less than 4% of federal funding is dedicated to childhood cancer-specific research.

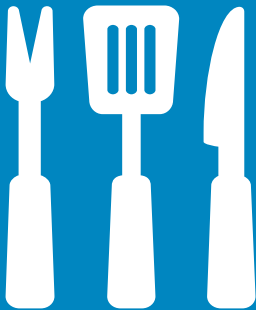


THE CHALLENGES

Childhood cancer is not simply adult cancer in a child's body, yet in many instances children are treated like small adults. Children deserve access to less toxic treatments and drugs that are developed for the specific challenges of treating children.



Less than 4% of national government funding is dedicated to childhood cancer specific research funding. Due to the lack of funding our children are treated with adult medications often causing survivors long-term chronic medical conditions. In the past 30 years, only three childhood cancer drugs have been FDA approved.



The families who receive a childhood cancer diagnoses often experience extreme financial hardships with over 25 percent of families going into poverty. Of those poverty stricken families, the biggest financial hardship other than medical expenses is food scarcity.



THE SOLUTION

There is no easy solution in the fight against childhood cancer

Our children deserve to be treated with medications created specifically for kids, provided with access to new treatments and clinical trials and provided with hope.

This is why The Max Cure Foundation puts an emphasis on funding research at the Immune Cell Therapy Lab at Memorial Sloan Kettering Cancer Center in New York City.

When a child is diagnosed with cancer, the average family spends 40+ hours per week caring for their child while they are in active treatment.

Parents must take time off from work, or in many cases leave their job to care for their child. Often in dual-income family homes, one of the working parents has to take a second job to pay for mounting medical costs and the loss of income.





WHO WE ARE

TOGETHER WE WILL ROAR FOR A CURE

The Max Cure Foundation is a national 501(c)(3) childhood cancer foundation created in 2008 and inspired by a little boy named Max and his brave battle with a rare form of cancer known as B Cell Lymphoma.

After learning first-hand the need for funding and family support, Max's family created the Foundation with a three-fold mission:

- Fund Childhood Cancer Research
- Provide Financial Assistance to Families
- Advocate for Change





OUR IMPACT

Thanks to our amazing supporters, The Max Cure Foundation has been able to make a HUGE impact in a short period of time!

Research Funded

To date, over \$1.3 million has been donated to research ([the Fund at Memorial Sloan Kettering Cancer Center](#) has received \$930,000, \$285,000 of which was received by the Fund prior to the formation of MCF). In addition, MCF has contributed \$150,000 to a scientist at Emory University in Atlanta seeking to find a cure for Ewing sarcoma (a rare form of cancer striking children and young adults) as part of two \$100,000 collaborative grants with The Samuel Waxman Cancer Research Foundation (SWCRF). It has also donated to a researcher at Duke University Medical Center seeking to find a cure for what is currently an incurable brain cancer afflicting children (DIPG). Other donations have likewise been made in the area of research.

With your help The Max Cure Foundation will reach our initial goal of raising five million dollars for the lab at Memorial Sloan Kettering Cancer Center.

Family Assistance – Roar Beyond Barriers

Since its formation in 2009, Max Cure Foundation has contributed over \$425,000 to families battling cancers in their children and young adults, including in excess of \$300,000 through its [Roar Beyond Barriers program](#).

Through the program MCF has assisted over 100 families in 17 states throughout the U.S. where children are in active treatment for their cancers. The families are given gift cards from Walmart and Sam's Club stores each month for necessities such as food and clothing. In addition, the Foundation provides back to school supplies for school age children enrolled in our program and their siblings as well as an emergency fund budget used in the event the family experiences a financial emergency such as the inability to pay rent, electricity or vehicle repairs.



OUR IMPACT

Family Assistance – Roar Beyond Barriers (Cont.)

MCF also provides all natural cleaning supplies provided by Berkley-Green and annual memberships to ThriveMarket.com, a new online shopping club offering healthy food and wholesome products at huge discounts, are also provided to the families.

Pediatric cancer is a disease that afflicts an entire family, not only the diagnosed child. The threat that cancer poses to a family, both nuclear and extended, is immense and burdensome, most especially for the child in treatment. Psychosocial care is a necessary part of any pediatric cancer treatment plan as families endure fiscal, emotional, and other stresses during their experience. The introduction of psychosocial care with prescribed treatment can increase management of symptoms, increase adherence to treatment, and provide better outcomes and quality of life.

As MCF's fundraisers as part of its Roar Beyond Barriers program benefiting selected families at local hospitals become more and more successful, MCF intends to make a donation from the fundraisers not only to the local Roar Beyond Barriers families, but also to the area hospitals' psychosocial programs which seek to treat the emotional and survivorship issues for patients as well as psychological treatment for the entire family as they go through the treatment process.





OUR COMMUNITIES

The Max Cure Foundation currently supports families at the following hospitals:

Arizona

Phoenix Children's Hospital

California

UCSF Benioff Children's Hospital
Kaiser Permanente

Connecticut

Connecticut Children's Hospital

District of Columbia

Children's National Medical Center

Minnesota

University of Minnesota Masonic
Children's Hospital

New Jersey

Joseph M. Sanzari Children's Hospital
at Hackensack UMC

New York

Stony Brook Children's Hospital
Hassenfeld Children's Hospital
Maimonides Hospital
Memorial Sloan Kettering
Cancer Center

Ohio

Nationwide Children's Hospital
University Hospitals Rainbow Babies
and Children

Pennsylvania

The Children's Hospital of
Philadelphia

Texas

Dell Children's Hospital
Texas Children's Hospital

Virginia

Inova Fairfax Children's Hospital

You can choose to support one of our partner hospitals or with a \$2,500 contribution The Max Cure Foundation will start a Roar Beyond Barriers program in your state providing three families in need with a full six months of financial support.



PROOF OF CONCEPT



John Carroll University raised nearly \$16,000 with Streaks to the Max; a 24-hour swim-a-thon where all athletic teams participated.



19 youth football teams from all over Arizona played in the Cactus Classic Charity Football Tournament and raised over \$11,000.



HOW TO FUNDRAISE

Set your goals: Establishing your personal goals are an important first step when hosting a fundraiser. If you are hosting an event you want to establish a revenue goal and budget accordingly. You can set a realistic revenue goal by calculating an average dollar amount per attendee or a total amount you'd like to contribute to The Max Cure Foundation. A few key things to keep in mind:

- **Remember to keep expenses low** – expenses should not exceed 20% of the revenue for your event.
- **Think outside the dollar** by considering alternate types of donations such as party supplies, food, equipment, etc.
- **Set a time, date and place** that makes sense for the activity and your target audience.
- **Create a budget** for your event: Use the sample budget form on page (insert page here)
- **Build a committee:** When hosting a charity event it is always good to have a group of key people who are committed to supporting your efforts.
- **Create a schedule** and stick to it! Creating an online calendar for your committee to review will help you meet key milestones.
- **Generate sponsorships.** Local businesses are often happy to provide money or goods to your event in exchange for public recognition. With Rallybound you can add sponsor logos on your page, you can also include the sponsor's name or logo on program guides, event advertising, or signage at your event.
- **Create your page.** See details below.
- **Promote your event.** Brainstorm with your committee ways to promote your event. Examples can include writing a press release, promoting on social media, posting your event on free event listing sites, contacting a local newspaper and asking them to become the official media partner, etc. Once your event is created and set up through Rallybound we will promote it through our social and email channels.
- **Give credit.** After the event make sure to send thank-you cards to your volunteers, sponsors and donors. Consider throwing a small celebration to recognize your volunteer's accomplishments.



HOW TO FUNDRAISE

Creating Your Fundraising Page

The Max Cure Foundation has a user-friendly peer-to-peer fundraising platform called Rallybound. This beautiful and customizable tool allows for you to create individual or team fundraising pages where you can express enthusiasm for the cause and tell your story the way you want to. You can utilize this tool to host a fundraiser or event and even sell tickets with all the proceeds going directly to the Foundation. By creating your own fundraising/event page you have the ability to add images, text and videos to personalize your page, along with the ability to email your contacts directly from the software and share via your favorite social media channels. [Start here](#) or copy the URL and past it in your browser window to create your personalized Max Cure Foundation fundraising page.

<http://maxcure.rallybound.org>



[Get Involved](#) [Programs](#) [Donate](#) [About Us](#) [Contact Us](#)



The Max Cure Foundation **Funds** research, **Supports** families, and **Advocates** for regulatory changes benefiting children with cancer.

• **Donate Today.**

START
A CAMPAIGN

CREATE
AN EVENT

SUPPORT
A CAMPAIGN

SUPPORT
AN EVENT



HOW TO FUNDRAISE

Managing Funds

Every dollar raised through the Rallybound platform will be directly deposited to The Max Cure Foundation's accounts and donor tax emails will be sent automatically.

Donations made via check, money order or credit card forms should be sent along with the donor transmittal form on the last page in this document.

You can enter the donations online through your Rallybound page manually and once the checks are received and deposited we will approve the transaction so they show up on your personalized page.

Please make sure that all checks and money orders (please do not send cash) are mailed to:

The Max Cure Foundation
560 Sylvan Ave, Suite 1225
Englewood Cliffs, NJ 07632

Expenses/Upfront Costs:

Most of our DIY fundraising suggestions do not require much, if any up front costs. Should you choose to host a fundraising event that does incur out of pocket expenses please note that fundraising groups must pay for up front expenses with their own money. Please note that The Max Cure Foundation cannot pay or reimburse expenses relating to volunteer fundraising activities. In order to make sure your efforts make an impact we suggest keeping all expenses under 20% of the total amount raised. After a fundraiser, Max Cure High School/College Clubs are authorized to hold back up to 15% (in cash received only) to assist with covering out of pocket expenses.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

24 Hour Swim-A-Thon - Encourage the different athletic teams within the school to challenge each other by picking a block of time to swim and creating a fundraising page for each team. Create a plaque for the team that raises the most money. John Carroll University held a Swim-A-Thon called Streaks to the Max in 2016 and raised almost \$16,000!

Host a Sports Tournament - Host a sports tournament, charge to play and to watch and donate the proceeds. Sports tournaments can include kickball, volleyball, softball, 3-on-3 basketball tournament or a local football tournament. In 2016 Casa Grande Union High School joined forces with The Max Cure Foundation to host a charity football tournament that included 19 local youth teams and raised over \$11,000!

Penny Wars - Penny Wars is perfect for indulging students and faculty with a bit of friendly competition. Each group, team, school year, office department, dorm or athletic team etc. has a large, see through collection jar clearly labeled and placed in a central location. Teams then compete to see who can fill their jar with the most pennies and the team with the most pennies at the end of the campaign wins. The key aim (and the real fundraiser) is to sabotage the jars of your rival teams by adding larger coins or bills to THEIR jars which "scores" negatively against their collection. For example - if your rival team has 100 pennies in their jar, and you add a \$1.00 bill, you have wiped out their 100 pennies. The goal is to cause your rivals to have a "negative" penny count at the end of the fundraiser. The team with the best total, even if it is a minus number WINS.

Change4Change - Similar to Penny Wars a little change can go a long way. Start a change collection at your school, work, or local businesses. Turn your change into cash and make a donation on your fundraising page.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Dunk Your Kicks – Start a sneaker collection to benefit the foundation. Not only will you be raising money for pediatric cancer causes, but you will be helping people in developing nations and keeping sneakers out of landfills. For every qualified pair of sneakers donated the foundation will receive up to \$1.00. Take it a step further and encourage sponsors to “Match a Dunk” donating \$1.00 for every pair of sneakers you collect. Rethink Nation sponsors the collection and will cover shipping costs. To learn more visit us online at www.DunkYourKicks.org.

Exercise and FUNdraise - Organize a fundraising walk, run, Zumba class, Spin-a-Thon or any form of exercise activity to raise money. Register participants or create teams on your fundraising page and receive monetary pledges from donors per mile/per minute or as an overall donation.

Marathon Fundraising - Participate in a marathon or other race or endurance event and raise money through friends and family supporters. Interested in participating in the beautiful and sold-out Hamptons Marathon? Contact us and learn how you can earn a bib through fundraising efforts.

Talks Pay - Sponsor an educational discussion/lecture. Encourage professors or local valued individuals willing to speak on a topic of their choice. Charge admission and donate the proceeds.

One Man's Junk - Hold a rummage sale or garage sale either personally or encourage neighbors to participate as well and donate the proceeds. Sometimes you can get the entire neighborhood involved by letting them keep half the proceeds and donating the other half.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Game Night - Create a game night! Pull together board and card games and have a game night. Charge an entry fee for each game and award the winner with half the money raised (make sure to check your state regulations for rules regarding this type of event). For example, if four people pay \$4.00 to play Monopoly and the winner of the game gets \$8.00 with the balance going to the foundation. Hours of games could add up to quite a few donations!

Dance-A-Thon – Make sure you have plenty of music queued up and get a group of friends, students and faculty together for a sponsored dance-a-thon. Dance until your heart's content, or at least until the designated timeframe is up. Dance-a-Thon's have proven to be very successful for multiple organizations and create a lifetime of memories.

Scavenger Hunt – Devise a scavenger hunt with a prize (donated from a local business) at the end. Invite people to donate in order to get involved. A scavenger hunt is a great way to engage people of all ages for a fun filled day of philanthropy.

Poker Party – Easy to do and always full of fun! Host a poker tournament asking for donations to participate. The final winner receives a portion of the donations and often gives that back to the cause. Remember to check your states regulations on this type of event before planning!

Auction/Raffle – Whether you auction off your skills or anything from memorabilia to jewelry, an auction can raise a lot of money. Getting auction/raffle items can be simple! Just visit local businesses either online or in person and request in-kind donation items for your raffle and donate the proceeds. Make sure to review your states rules on fundraising with auctions or raffles.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Karaoke Night – Singing along to your favorite hits can be a fun way to spend an evening and beneficial to the cause! Arrange a karaoke night with students, faculty, friends and family charging people to take part and donating the proceeds to the cause.

Costume Contest – Most popular around Halloween but a costume contest can be done year round. Organize an evening of fun where guests can dress up, you can choose a theme or allow everyone to decide for themselves. Charge a fee to enter the contest and award a prize for the best costume.

Bake Off – The Great British Bake Off has inspired thousands to don an apron and get baking. So why not bake a tasty treat and arrange a friendly bake off. Charge people to enter, have a group of judges participate and offer the winner a prize.

Duct Tape Fundraiser – Get your favorite (or least favorite) professor or administrator involved and sell foot long pieces of duct tape to students used to duct tape the professor to the wall.

Specialty Services – Do you have a specialty, talent or skill that others could use? Offer your services for a donation. For example, are you a dancer? Offer an hour of lessons for a discounted donation price.

T-Shirt Fundraiser – Design a t-shirt and use a crowd funding source like Booster.com to sell your t-shirts and donate the proceeds to the cause.

Holiday Fundraising - Do you have a wedding, birthday or Mitzvah coming up? Consider asking for donations to your fundraising page in lieu of gifts.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Dinner Party – Invite friends, family, students and faculty members and staff to a dinner party. Your guests can contribute to your fundraiser the amount of money they would normally spend on dinner in a restaurant. Your contribution is the dinner.

Concession Stand – Operate concession stands for parades, fairs, festivals, athletic events, plays or other school functions and donate the proceeds on your page.

Artwork Auction – Organize an artwork auction by encouraging local artists to donate works to be auctioned off. Including children's art is always a great hit!

Read-A-Thon – Everyone loves a good story. Charge admission to a read-a-thon, include poetry, short stories, novels and jokes. Encourage students to write their own stories to be read and have a group of judges decide the best story offering a prize to the winner.

Murder Mystery Party – These are all the rage now-a-days! You can either hire a company to stage an entire production out of your home or even better, a DIY party! Here are some tips: <http://www.wikihow.com/Host-a-Murder-Mystery-Party>

Car Wash – Simple and easy to do! Ask a local business to donate the space and water and hold a car wash to benefit the foundation. Get local clubs, youth sports teams or girl/boy scouts to help out for volunteer/service hours.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Don't Come Event – Sounds simple? That's because it IS! Let your imagination run wild and create a glamorous event that will never happen! Okay ... so why would anyone buy a ticket to a non-existent fundraising event? Because there are a lot of very busy people who are willing to support a good cause but don't have the time, energy, and/or interest to go to one more rubber-chicken dinner. Purchasing a ticket to a "don't come event" lets them support a worthy cause while relaxing at home. Plus, they will appreciate your ingenuity.

<http://www.fundraising-ideas.org/DIY/dontcome.htm>

Kidnap the Teacher Fundraiser – Organize a campaign to kidnap a teacher from the class that raises the most money! At the end of the fundraiser, a substitute teacher comes in while your regular teacher gets hauled off in a wheelchair for an hour and your class gets to have a party!

Cuts-For-Cash – Ask a local hair stylist to participate in a hair-cut-a-thon in their salon or even your home! Engage friends, students, faculty or family to get the word out and book a day of haircuts to benefit the foundation. You can probably raise more donations in a day of haircuts than you can imagine! The same thing can be applied to nail salons or any spa type activity.

Donation Booth – Set up a donation booth in front of your local grocery store or highly trafficked location (get permission first) and then ask everyone who enters to support you. It doesn't sound glamorous but it is in fact very effective. Pre-make gold ribbons to hand out to everyone who donates, not only does this raise much needed funds but you are playing a very important role in raising awareness.

Talent Show – Host and sell tickets to participate and watch a talent show.



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Jail-and-Bail – Get a group of volunteers willing to be “jailed” in a highly public area so that donors can raise enough money to bail them out. Each “jailed” volunteer will have their cell phone and a fundraising link and once they raise enough money they can be “bailed” out. Have fun with it by decorating the “jailed” area and take lots of pictures for social media!

Flashmob Fundraiser – Organize a flashmob or street performance, raising awareness and collecting donations before and after the performance. Stream it live on Facebook with a link to your fundraising page.

<http://www.instructables.com/id/How-to-Start-A-Flash-Mob/>

Bunco Night – Bunco fundraisers have become increasingly popular over the years. Host a charity Bunco night charging an entry fee for the game, holding a silent auction and selling raffle tickets. Don't know how to play or where to start? Here is a guide to get you going.

<http://buncogameshop.com/fundraising.html#.V3LeA5MrLdc>

Flamingo Flocking - Purchase 10 pink plastic flamingos (lawn decorations). Pick 10 yards in your community to be the lucky recipients. Attach cards to the flamingoes' necks with a phone number along with all the pertinent information regarding your group. State that for a \$10 donation, the flamingos will be removed but for \$15 they will be moved to the lawn of their choice. Make sure you also place a sign that has a contact name and phone number among the flamingos for those who drive by and would like to have the flamingos placed in a friends yard. (Also give the option to simply pick up the flamingo gratis, since some people have no sense of fun.) It takes some organization, but is lots of fun. An additional fundraising idea is to sell "Pink Flamingo Insurance" for \$10 to protect yourself from the invasion of these pink pests. (Idea thanks to Fairleigh Dickson University).



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

Scrabble Tournament - Scrabble is all about being fluent in the language and coming up with words that might be worth a lot of points. People have fun coming up with strange and exotic words no one else has thought of. Teams of four, six, or eight gather at different tables, each with a Scrabble board and all the letters available. Each team starts with the same opening word, and has 20 minutes to fill the board with high-scoring words. A judge sits at each table. Individuals pay \$35 to participate. Players can sneak a peek at a dictionary for an additional \$10 donation. Make extra fundraising money selling refreshments, raffle, auction, etc. (Idea thanks to Fairleigh Dickson University).

Spirit Chain - This is a great fundraiser for high school students, but could be used with other groups. Have a competition within the different classes in the school (senior, junior, sophomore, freshmen) to see who has the most school spirit. Each class has two colors that their paper chain consists of. Sell each strip of paper for 25 or 50 cents. Keep the chains hidden and then at an assembly have class representatives bring out the huge paper chains that have accumulated over time. The class with the longest chain receives bragging rights for the rest of the school year. The only thing you have to pay for is the paper and staples/glue/tape (Idea thanks to Fairleigh Dickson University).

Gift Wrapping - Get in touch with a store or mall in your area and ask about setting up a gift-wrapping fundraising booth for their customers for Valentine's Day, Mother's Day, Father's Day and/or Christmas. Just like regular gift wrapping stations, you can charge different amounts for different levels of wrapping. You will need to invest in boxes, tape, wrapping paper, and bows. You can either accept donations, or charge a fee per gift (depending on size, etc.). Usually the store will let you make announcements advertising your booth over their intercom while you are there gift-wrapping. (Idea thanks to Fairleigh Dickson University)



FUNDRAISING ACTIONS/IDEAS

The Only Limitation is Your Imagination

With fundraising, your only limitation is your imagination! You can find other Do-It-Yourself Fundraising Ideas here: <http://www.fundraising-ideas.org/DIY/>

The remainder of this page is left blank intentionally. Have something you would like to share that we may add to this document? Feel free to email your ideas to Volunteer@MaxCure.org!



SAMPLE DONATION/ASK LETTER

<Date>
<Name of Potential Donor>
<Company/Organization/Group>
<Address, Email or Fax>

Dear <Name of Potential Donor> :

There are few issues in the world as important and helping our world's children. Even fewer as unpublicized as the fight against childhood cancer.

Every year, 300,000 children worldwide — nearly 850 children per day — are diagnosed with a form of childhood cancer. Cancer is the number one disease related cause of death of children in the United States and kills more children than AIDS, asthma, cystic fibrosis, congenital anomalies and diabetes combined.

For almost 10 years, The Max Cure Foundation (MCF) has been a leader in the childhood cancer community, overcoming obstacles by funding research, providing financial support to families, and through advocacy, relentlessly pursuing legislative and regulatory changes seeking to benefit children with cancer and at the same time, raise awareness to the needs of those fighting pediatric cancers.

MCF has funded over (INSERT # HERE) in research and provided over (INSERT NUMBER HERE) in financial support to low-income and military families who have a child or young adult battling cancer.

Because of my commitment to helping the world's most vulnerable children, I decided to get involved with MCF and support its work as a member of a Max Cure Ambassador Club. The most effective way to support Max Cure's work is through monetary donations therefore I have started a fundraiser to aid in (**choose one - funding research, supporting families OR the fight against childhood cancer) and would appreciate your support.

You can learn about my initiative here: (INSERT FUNDRAISING PAGE URL)

All of MCF'S income comes from voluntary gifts relying on contributions nationwide from grants, corporations, sponsorships, and individuals. I invite you to Roar For A Cure and support MCF in its mission by donating to my fundraiser.

I hope I can count on you to help. Please send the most generous gift you can, as soon as possible. You may donate by check or online at (INSERT YOUR FUNDRAISER LINK). If you are writing a check, please make it payable to the The Max Cure Foundation, Inc. and send the check to me or to the The Max Cure Foundation, attention Volunteer & Community Partnerships, 560 Sylvan Ave, Suite 1225, Englewood Cliffs, NJ 07632. Please note the donation is on behalf of (INSERT YOUR NAME HERE)'s fundraiser. Thank you in advance for your support, together we WILL Roar For A Cure until one is found!

With grateful appreciation,



SAMPLE IN-KIND ASK LETTER

<Date>

<Name of Potential Donor>

<Company/Organization/Group>

<Address, Email or Fax>

Dear <Name of Potential Donor> :

Because of my commitment to the fight against childhood cancer, I decided to get involved with The Max Cure Foundation and support its work as a Max Cure Ambassador. I am hosting an event to raise money to support its work around the world. I am writing in the hope that you will participate in this wonderful event with a donation toward our silent auction.

This year's (INSERT EVENT NAME) will take place at on (INSERT DATE) at (INSERT LOCATION). It will be an (INSERT EVENT DETAILS) that has attracted a remarkable group of friends to help us craft an unforgettable night.

The highlight of the evening will be (INSERT EVENT DETAILS). We will highlight The Max Cure Foundation's role as a leader in the childhood cancer community and support their mission to (FUND RESEARCH, PROVIDE FAMILIES IN NEED WITH FINANCIAL SUPPORT OR ADVOCATE FOR CHANGE FOR CHILDREN WITH CANCER).

For almost 10 years, The Max Cure Foundation (MCF) has been a leader in the childhood cancer community, overcoming obstacles by funding research, providing financial support to families, and through advocacy, relentlessly pursuing legislative and regulatory changes seeking to benefit children with cancer and at the same time, raise awareness to the needs of those fighting pediatric cancers. Your contribution will go far beyond one evening; it will change the lives of countless children battling this disease.

Best wishes,

Max Cure Foundation Ambassador

Please note that the Max Cure Foundation is not able to give receipts for donations to individuals, businesses or organizations that donate gifts either as "in-kind" or as auction items for our Max Cure fundraiser. Because the donation of the item is being made to a volunteer-led fundraiser and is not being made directly to the Max Cure Foundation, items are not being donated to a nonprofit organization and therefore are not eligible for a tax deduction.



560 Sylvan Avenue, Suite 1225
Englewood Cliffs, New Jersey 07632
Phone (201) 569 5595 | Fax (201) 569 5597
www.MaxCure.org

ROAR FOR A CURE

Please give to The Max Cure Foundation to help advance our mission against childhood cancer.

Visit www.MaxCure.org/donations

Name: _____ Address: _____

Phone: _____

GIVE TODAY

Enclosed is my one-time tax-deductible contribution in the amount of:

\$100 \$150 \$200 \$500 OTHER _____

GIVE MONTHLY

I want to provide my tax-deductible contribution on a monthly basis in the amount of:

\$10 \$20 \$25 \$40 OTHER _____

I agree to the monthly contribution in the amount I have detailed above. I understand that my first gift will be charged upon receipt of this form, and subsequent gifts will begin on the following calendar month. I understand that I may cancel or change my gift at any time by calling (201) 569-5595 or by emailing info@maxcure.org

Signature _____ Date _____

My check is enclosed and payable to The Max Cure Foundation, Inc.
 Please charge my donation to my: Visa Mastercard Amex Discover

Card No. _____ CVV _____ Exp. Date _____

Signature _____

I'd like to receive updates from the Foundation. (PLEASE PRINT EMAIL) _____

This gift is: In honor of In memory of (PLEASE PRINT NAME) _____