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Dear Potential Sponsor,

We would like to extend an invitation for your company to become an official Jonathan's Walk4Friendship 2016 sponsor!

Join us as we launch our **sixth annual** Walk4Friendship on Sunday, January 29th, 2017 at Chaparral Park 1:30 - 4:00 pm. This fun-filled day is comprised of an inspirational opening ceremony, followed by a 3k walk and a post-walk festival.

100% of the money raised for Jonathan's Walk4Friendship will support Friendship Circle's mission of bringing **friendship and inclusion into the lives of children who have special needs** while also providing respite and support to their families and siblings.

Friendship Circle's unique method pairs local teen volunteers with children who have special needs. Together, the pairs will participate in weekly programs such as home visits, Sunday drop-off programs, Arts & Sports classes, Holiday celebrations, Winter camps, Birthday Bashes and more. These "friendship pairings" create a sense of confidence and community inclusion in the life of the child. And in return, the teen volunteers gain leadership skills, hands on education about special needs and a true sense of social responsibility through the act of selfless giving.

Jonathan was a participant of the Friends at Home program. Together with his buddy, Adam, he spent countless hours enjoying camaraderie, friendship and true acceptance. Their families connected and became fast friends. Their relationship truly reflects what the Friendship Circle is about. In 2010 Jonathan's soul left this world after a short battle with cancer. It is in his memory that we dedicate this walk.

By sponsoring Jonathan's Walk4Friendship, your company is presented the opportunity to build brand loyalty, access a large desirable target market (**you can receive over 50,000 impressions**) and be a strong corporate citizen by helping raise money to fund our vital work in the community.

Please contact me if you have any questions at (602) 861-1600 or email mendy@fcaz.org.

Warm regards,

Rabbi Mendy Levertov
Director

About Us

The Friendship Circle is a revolution in caring...

We don't isolate and treat problems. We integrate and effect solutions

Children with special needs and teen volunteers are two halves of one community.

At the Friendship Circle both give and receive.

For our teen volunteers, **friendship brings unknown strengths.**

For our children with special needs, **friendship is magical.**

For our community, **friendship is educational.**

And for everyone, **friendship transforms lives.**

The Friendship Circle • Jonathan's Walk4Friendship • 2110 East Lincoln Drive • Phoenix, AZ 85016 • 602-861-1600
info@Jonathanswalk.com • www.JonathansWalk.com



Corporate Sponsorship Opportunities

The following sponsorship categories outline how you can make a difference while enhancing your community profile and relations. Your company can choose to contribute in full or create a corporate team to raise the funds.

Presenting Sponsor:

\$18,000

- Marquee Distinction
- Primary company logo on FRONT of all T-shirts
- Large company logo at start and finish of walk
- Company name on markers set along the walk course
- Recognition in PR materials (billboards, flyers, ads, emails)*
- Logo on header banner of Jonathan's Walk4Friendship Website
- Company Booth at Jonathan's Walk4Friendship, staffed by sponsor.
- Full Page Ad & Table for 10 at our annual Evening of Appreciation Dinner
- Event Day emcee acknowledgment & Have the opportunity to publicly speak on behalf of your company at the even

Diamond Sponsor:

\$10,000

- Company logo on all T-shirts
- Company logo on banner at start and finish of walk
- Company name on markers set along walk course
- Logo on the web site with hyperlink to your site
- Company Booth at Jonathan's Walk4Friendship, staffed by sponsor.
- Recognition on all PR materials (flyers, ads)*
- Event Day emcee acknowledgment

Gold Sponsor:

\$5,000

- Company logo on all T-shirts
- Company logo on banner at start and finish of walk
- Company name on markers set along walk course
- Logo on the web site with hyperlink to your site
- Recognition on all PR materials (flyers, ads)*
- Event Day emcee acknowledgment

Silver Sponsor:

\$2,500

- Company logo on all T-shirts
- Company logo on banner at start and finish of walk
- Logo on the web site with hyperlink to your site
- Logo on Printed Ads – all promotional material

Sponsor:

\$1,000

- Company logo on all T-shirts
- Logo on Printed Ads – some promotional material
- Logo on the web site with hyperlink to your site

"Small Business" Sponsor:

\$500

- Company logo on all T-shirts
- Logo on the web site with hyperlink to your site

Corporate Teams

Join other businesses by starting your own Jonathan's Walk4Friendship Corporate Team. Your company team will showcase your involvement in the community, while engaging employees in team building activities, boosting employee morale and enabling your company to join other organizations in support of the Friendship Circle. Start a corporate team today!

All donations raised through your team can be applied to your company sponsorship level. If you have already met your 2016 corporate giving allocations, we will gladly accept your sponsorship now and use funds from your 2017 allocations.

JANUARY 29, 2017



Sponsorship Request

Jonathan's Walk4Friendship – Jan. 24th 2016

- | | |
|--|----------|
| <input type="radio"/> Presenting Sponsor ----- | \$18,000 |
| <input type="radio"/> Diamond Sponsor ----- | \$10,000 |
| <input type="radio"/> Gold Sponsor ----- | \$5,000 |
| <input type="radio"/> Silver Sponsor ----- | \$2,500 |
| <input type="radio"/> Sponsor ----- | \$1,000 |
| <input type="radio"/> "Small Business" Sponsor ----- | \$500 |

Company Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Business Phone: _____ Email: _____

Method of Payment

Check Amex Visa/MasterCard Discover

Credit Card Info:

Billing Address: _____

City, State & Zip: _____

Card Number: _____ Exp Date: _____ CVV: _____