

Board Members

Missy Koonce
Board President

Christopher Beal
Board Vice President

Stuart Woody
Board Treasurer

Ryan Gove
Board Secretary

Mary Boyd

Chadwick Brooks

Randy Coffey

Pat Cooke

Kristopher Dabner

Jim Dobbie

Anthony Edwards

Charles Everson

Tamela Handie

Chris Hernandez

Ryan Holmes

Ann Hron

Laurie Ingram

Michael Mackie

Dawn Murphy

Tom Nagel

Perry Watson

**AIDS Service
Organizations**

Mike McTavish
Hope Care Center

Blaine Proctor
SAVE, Inc

David Schlomer
Good Samaritan Project

Sheri Wood
Kansas City CARE Clinic



On April 29, 2017 the AIDS Service Foundation of Greater Kansas City will present our community's annual AIDS WALK Kansas City. This event will mark the 29th year that Kansas City corporations, organizations and businesses have stepped up to demonstrate what goodwill and compassion can accomplish.

Over the last 29 years, over 260,000 individuals have participated in AIDS WALK and Special Events to help raise over \$10.7 million to serve the missions of our local AIDS Service Organizations. Though the losses from HIV/AIDS in Kansas City are incalculable, the gains have been extraordinary.

Kansas City continues to surpass national trends for identifying HIV positive individuals, providing long term holistic care and suppressing viral loads.

<i>Metric</i>	<i>National Average</i>	<i>Kansas City</i>	<i>% Difference</i>
Linked to Care	77%	98%	+21%
Retained in Care	51%	87%	+36%
Viral Suppression	35%	76%	+41%

Without corporate philanthropy to inspire both companies and their people to be agents of change, however, these achievements will falter. With the common will of our community partnerships to make a positive difference, these successes can multiply.

We ask that you consider serving as a Sponsor of AIDS WALK. Attached you will find information on Sponsorship opportunities and benefits. Should you have any questions, please call us at 913-269-7960.

For 29 years, the AIDS WALK Family's spirit of giving has dramatically improved the lives of the over 5,000 women, men and children living with HIV/AIDS in our hometown. Yet there is no cure, no vaccine and the rate of HIV infection is on the rise. We must continue to carry the fights against HIV/AIDS.

I thank you for considering this request. With your support of AIDS WALK 2016, you affirm our pledge to remain steadfast in the hope that one day we will all know a world without HIV/AIDS.

Sincerely,

Michael Lintecum
Event Director

Board Members

Missy Koonce
Board President

Christopher Beal
Board Vice President

Stuart Woody
Board Treasurer

Ryan Gove
Board Secretary

Mary Boyd

Chadwick Brooks

Randy Coffey

Pat Cooke

Kristopher Dabner

Jim Dobbie

Anthony Edwards

Charles Everson

Tamela Handie

Chris Hernandez

Ryan Holmes

Ann Hron

Laurie Ingram

Michael Mackie

Dawn Murphy

Tom Nagel

Perry Watson

AIDS Service Organizations

Mike McTavish
Hope Care Center

Blaine Proctor
SAVE, Inc

David Schlomer
Good Samaritan Project

Sheri Wood
Kansas City CARE Clinic

AIDS WALK Kansas City is the largest HIV/AIDS fundraising and awareness event in a five state region, and is presented by the AIDS Service Foundation of Greater Kansas City.. Each April, nearly 4,000 caring individuals, teams, corporate sponsors and volunteers hit the streets to remind Kansas City that the fight against HIV/AIDS is not over and that the fight must continue.



All money raised by AIDS WALK Kansas City stays in our community and helps make this possible:

- **Good Samaritan Project's** ability to provide supportive and responsive care for a community of individuals affected by HIV/AIDS and to raise awareness through education and advocacy.
- **SAVE, Inc.'s** effort to provide comprehensive housing solutions to enable those living with or at risk for HIV/AIDS to lead healthy stable lives.
- **Kansas City Care Clinic's** mission to promote health and wellness by providing quality health care services and HIV/AIDS education, prevention, and testing.
- **Hope Care Center's** capacity to offer long-term nursing care to those challenged by HIV/AIDS in an environment more like "home" than an institution.

Join the fight and help us achieve our goal to one day know a world without AIDS.

For more information, visit www.aidswalkkansascity.org, email walk@aidswalkkansascity.org, or call 816-931-0959.



AIDS WALK KANSAS CITY

2017 29TH ANNUAL SPONSORSHIP BENEFITS



“Sole” Sponsor - \$25,000 +

Named as a Presenting Sponsor throughout campaign
Featured on front panel of Pledge Form and featured on poster
Prominently displayed on AIDS WALK Sponsor Page –www.aidswalkkansascity.org
And all Stiletto Benefits



Stiletto Sponsor - \$10,000

Featured on Pledge Form and poster
Featured on Team Packets
Named as either the Finish Line or Starting Sponsor (your choice)
Featured on AIDS WALK Sponsor Page - www.aidswalkkansascity.org
And all Oxford Benefits



Oxford Sponsor - \$5,000

Featured on Pledge Form, Mention in all paid radio advertising, January – April,
Prominently featured in all print advertising, January – April
Logo on city-wide display poster and pledge form
Signage at all pre-Walk parties and activities
Opportunity to serve as presenting sponsor for one AIDS WALK special fundraising event, Prominently featured on Memorial T-shirt/sweatshirt and all Wing Tip Benefits



Wing Tip Sponsor - \$2,500

Line-listed on city-wide poster and pledge form
Mentioned in all press material
Placement on AIDS WALK Sponsor Page - www.aidswalkkansascity.org
And all Sneaker Benefits



Sneaker Sponsor - \$1,000

Mentioned in all press material
Placement on AIDS WALK Sponsor Page - www.aidswalkkansascity.org
Line-listed on city-wide poster and pledge form
Invited to distribute product/information at all pre-Walk parties and at event site, And all Flip-Flop Benefits



Flip-Flop Sponsor - \$500 (\$350 for 501 (c) 3 organizations)

Signage at event site
Booth/Table at event site

(Sponsor early to ensure benefits. Payments should be completed by June 30, 2017)



Yes, we want to serve as a sponsor of the 29th annual AIDS WALK Kansas City at this level:

- "Sole" Sponsor - \$25,000 +
- Stiletto Sponsor - \$10,000
- Oxford Sponsor - \$5,000
- Wing Tip Sponsor - \$2,500
- Sneaker Sponsor - \$1,000
- Flip-Flop Sponsor - \$500
 - \$350 for 501 (c) 3 organizations

Rather use a credit card? Donate on our secure online form:
<https://aidswalkkansascity.rallybound.org/Sponsor2017/Donate>

Please find enclosed our company check in the amount of \$.....
Please make checks payable to AIDS WALK Kansas City

Name of Company

Contact Name

Title

Address

.....

.....

Phone

Fax

Email:

All gifts to AIDS WALK Kansas City are tax deductible. THANK YOU!

Questions,? Call Michael at: 816-931-0959 or 913-269-7960
Email: michael@lintecumgroup.com

Fax: 816-931-5676
Mailing Address:
AIDS WALK Kansas City
P.O. Box 32192
Kansas City, MO 64171