



END AIDS. LIVE LIFE.

Name _____ Team Name _____ Team Number _____

Address _____ Phone (_____) _____

Email _____

Please use this form to list all your sponsors who donate via check, money order, cash, or matching gifts. Do not list sponsors who donate online.

My Fundraising Goal is: \$

Walkers who set a goal of \$1,000 or more are part of the exclusive Star Walkers Club™. For more information, see reverse.

Please ask everyone who sponsors you with a check, money order, or cash to pay at the time of their pledge. Checks and money orders should be made payable to: "AIDS Walk New York" or "AWNY." Please print legibly and have your sponsors write your name in the memo portion of the check. Contributions are tax deductible. Thank you.

SPONSOR'S NAME	AREA CODE	TELEPHONE NUMBER	AMOUNT PLEDGED \oplus	*MATCHING GIFT \$ (IF ANY)	TOTAL PLEDGE $=$	AMOUNT COLLECTED
(Example) <i>Steven Sample</i>	(213)	555-1382	\$100	None	\$100	\$100
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2						
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BRING THIS FORM TO AIDS WALK NEW YORK RAIN OR SHINE

FOR CREDIT CARD DONATIONS, USE THE SPACES BELOW.

20 NAME		AREA CODE	PHONE NUMBER				
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE	CHOOSE ONE	<input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____			
CARD NUMBER			BILLING ZIP CODE	SEC. CODE			
SIGNATURE		EMAIL ADDRESS					
21 NAME		AREA CODE	PHONE NUMBER				
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE	CHOOSE ONE	<input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____			
CARD NUMBER			BILLING ZIP CODE	SEC. CODE			
SIGNATURE		EMAIL ADDRESS					

If you fill this Sponsor Form, contact us for more, or visit ny.aidswalk.net to download additional forms.

Last year, walkers raised an average of \$376 each. Any amount you raise is greatly appreciated.



AMOUNT PLEDGED \oplus	MATCHING GIFT \$ (IF ANY)	TOTAL PLEDGE $=$	TOTAL ⁴ TURNED IN AT EVENT

*Please attach each Matching Gift Form to the corresponding donation when you submit your funds

Please do not solicit contributions on the street or on public transportation.

A copy of GMHC's latest financial report is available at www.gmhc.org.

AIDS WALK NEW YORK

MAY 21, 2017

Presented by



END AIDS. LIVE LIFE.

Benefiting GMHC and dozens of other tri-state area AIDS service organizations.



THANK YOU FOR REGISTERING FOR AIDS WALK NEW YORK!

YOUR NEXT STEPS...

- 1 AIM HIGH!**
Please set your goal high. Thousands of people living with HIV/AIDS depend on the money raised at AIDS Walk New York. With the uncertain future of federal healthcare and other services for people in need, your continued support is critically important this year.
- 2 MAKE IT PERSONAL.**
You have your own fundraising web page where donors can securely sponsor you online with a credit card or PayPal. Now it's time to jazz it up with photos, videos, and a personal note about why you walk! Get started at ny.aidswalk.net by entering your email and password next to "SIGN IN" at the top of the page.
- 3 ASK AWAY!**
Ask everyone – your family, friends, neighbors, and co-workers – to sponsor you. If you make it a priority to ask, they'll make it a priority to give. Use the templates in our Email Center to let everyone know about your fundraising efforts. Please consider sponsoring yourself to get a head start on reaching your goal!
- 4 GET SOCIAL!**
Log in and click on "Promote via Social Media" to post directly to your Facebook, Twitter, or LinkedIn account. You can use the templates or add your own personal message. We also recommend that iPhone or Android users download the free *AIDS Walk fundraising app* to easily request donations via text, social media, email, and more!
- 5 COLLECT YOUR PLEDGES.**
Encourage everyone to PAY WHEN THEY PLEDGE. Checks can be made out to "AIDS Walk New York" or "AWNY." Sponsors who donate online via credit card or PayPal will receive an email confirmation as a receipt. Sponsors who donate cash or checks can contact our office for a receipt.



*MATCHING GIFTS CAN DOUBLE YOUR FUNDRAISING

You may be able to double your donations! Hundreds of companies match employee donations, so ask everyone who sponsors you if their company has a matching gift program. Also, check with your employer to see if they will match your own donations and/or the money you raise. You can search for any company's matching gift policy at ny.aidswalk.net/matching-gift-info.

SUBMITTING DONATIONS

You can turn in your donations to the AIDS Walk office at any time. Be sure to include your name, so we can properly credit you.

Send donations to:

AIDS Walk New York, P.O. Box 7607, New York, NY 10116

Or visit our office at:

446 West 33rd Street (Between 9th and 10th Avenues),
6th Floor, New York, NY 10001

Additionally, the AIDS Walk office will host an Early Sign-In to receive donations and distribute Fundraising Awards on Thursday, May 18 and Friday, May 19 from 8 a.m. to 8 p.m.

AIDS WALK NEW YORK IS SUNDAY, MAY 21

Bring this Sponsor Form and all prepaid pledges with you to AIDS Walk New York in Central Park. Sign-In opens at 8:30 a.m. in the park. The Opening Ceremony is at 9:15 a.m., and the 10-kilometer walk begins at 10 a.m. Since thousands of people will be participating, we suggest you arrive promptly at 8:30 a.m. to turn in your pledges. Most people will take about 2 hours to walk the 10 kilometers (6.2 miles). We suggest you wear sturdy shoes and dress in layers for comfort. Water, refreshments, and restroom facilities will be provided at checkpoints along the route.

EARN FUNDRAISING AWARDS!

**IF YOU RAISE
\$150 OR MORE**

You will receive the official AIDS Walk New York T-shirt.

**IF YOU RAISE
\$500 OR MORE**

You will receive the official AIDS Walk New York T-shirt and Cap.

**IF YOU RAISE
\$1,000 OR MORE**

You will become a Star Walker™ and receive the official AIDS Walk New York T-shirt, Cap, and the Star Walker Mobile Power Bank.

To qualify for these awards, contributions must be received online or in the AIDS Walk office by 5 p.m. on Friday, June 9, 2017.

To join the Star Walkers Club, simply log in at ny.aidswalk.net and set a goal to raise \$1,000 or more. Once you reach your goal, you will receive the award items above, in addition to exclusive access to the Star Walker Breakfast and Sign-In Area on the morning of AIDS Walk New York. Star Walkers are also awarded a special Star Walker Lapel Pin and Crown to wear during the event. Get ready for the royal treatment!



The bearer of this form

Signature of Solicitor

The City of New York
Department of Social Services
License No. A-11166

Name of Solicitor

Address of Solicitor

is a duly authorized representative of

GMHC

Name of Licensed Organization

446 West 33rd Street
New York, NY 10001-2601

Dates in force: Jan. 1, 2017
to June 30, 2017

and is authorized to accept contributions in its behalf

Address

Kelsey Li
Chief Executive Officer

Solicitation of Walkathon Pledges – New York City

In Cooperation with City of New York Parks & Recreation



The AIDS Walk New York office is here to help you!
awnyinfo@aidswalk.net
212.807.WALK • ny.aidswalk.net