

PAWS[®]
CHICAGO
5K



SPONSORSHIP PACKET

WALK OR RUN FOR THEIR LIVES

Sunday, June 4th • Montrose Harbor • 7:30 a.m. - Noon

PAWS[®]
CHICAGO

Aliya Prescott • 773.475.3306
aprescott@pawschicago.org
pawschicago.org/5K

WALK OR RUN FOR THEIR LIVES

IN 2016

ACCESS TO



Pet Owners/
Participants

3,500



Pet Participants

500



Walkers

2,000



Runners

1,000

PAWS CHICAGO 5K

PAWS Chicago 5K is a pet-friendly walk/run for animal lovers and their canine companions. The event is hosted by the Professional Board at Montrose Harbor and welcomes over 3,000 participants who come together to make their miles matter. In addition to the main event, there will be pet-friendly vendors, live entertainment, food & drinks, and more!

ABOUT PAWS CHICAGO

PAWS Chicago is dedicated to building No Kill communities—starting with a No Kill Chicago—where all healthy and treatable pets are saved. PAWS uses the power of community engagement to fuel its lifesaving efforts and the programs that support its No Kill mission:

PREVENTION

The main tools for reducing the birth of unwanted animals are spay/neuter programs and community outreach.

ADOPTIONS

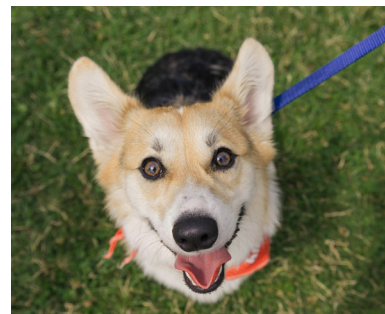
PAWS finds new, loving homes for animals through our two adoption centers as well as numerous off-site events.

ANIMAL HEALTH AND BEHAVIOR

Our No Kill commitment means that we give every pet the medical treatment, rehabilitation, training and socialization needed to prepare them for adoption.

VOLUNTEERS

Volunteers are the life force behind every aspect of our efforts. Without this impassioned labor force, PAWS Chicago would not be possible.



A No Kill community is only possible because of the involvement of our animal-loving community. Sponsoring the PAWS Chicago 5K is an incredible opportunity to showcase your charitable involvement in animal welfare and the community, while marketing your business to thousands of people in the Chicagoland area. By sponsoring an event like the PAWS Chicago 5K, you are part of the solution to end the killing of homeless animals.



WALK OR RUN FOR THEIR LIVES

Sponsorship Opportunities

Logo will appear on:	Leader of the Pack \$40,000	Canine Champion \$30,000 SOLD OUT	Fast Feline \$10,000	Mutt Strutter \$5,000	Kitten Contender \$2,000	Pacer Pup \$1,000	Treat Bag \$200
Participant Bibs	•	•					
PAWS Chicago website banner	•	•					
Marketing emails	•	•					
Stage Sign/Step & Repeat	•	•					
Mile Marker	•	•	•				
Participant T-Shirt	• Front & Back	• Front & Back	• Back	• Back			
Event posters	•	•	•	•	•		
Event Website (with link to company website)	•	•	•	•	•	•	•
Start/Finish Sign	•	•	•	•	•	•	•

Additional Benefits:

Booth at Event to Promote Company	• Bespoke space	• (10x20)	• (10x20)	• (10x10)	• (10x10)	• (Shared)	
Complimentary run/walk entries	300	200	50	25	10	5	
Option to include promotional item in participant Treat Bag	• Opportunity to contribute branded participant treat bag	•	•	•	•	•	•
Mention in PAWS Chicago Magazine event feature	•	•	•	•			
Half-page ad in PAWS Chicago Magazine 20th Anniversary edition	•						



PAWS Chicago 5K Sponsorship Commitment Form

In order for your logo to appear on event materials, the commitment form must be received by April 14, 2017. Please return this form to Aliya Prescott at aprescott@pawschicago.org or mail to:

PAWS Chicago c/o Aliya Prescott
1933 N Marcey Street, Chicago, IL 60614

Sponsor Information

Sponsor Name (as you would like to be listed) _____

Main Contact Name _____

Preferred address _____ City, State, Zip _____

Phone _____ Email _____

Sponsorship Commitment

Leader of the Pack	\$40,000
Fast Feline	\$10,000
Mutt Strutter	\$5,000
Kitten Contender	\$2,000

Pacer Pup	\$1,000
Treat Bag	\$200

Please list the items you wish to donate to goody bags:

PAWS Chicago 5K Event Equipment Needs

Will you supply your own tent?

If no, do you need PAWS Chicago to provide a tent?

Do you have branded signage?

If no, do you need PAWS Chicago to provide signage?

Generator Use Requested: Yes No

Please specify what generator will be used for:

Please note desired quantity of each:

Chairs (#): _____ Tables (6ft): _____

Load in Date: (Please Choose One)

Saturday, June 3rd 12pm-3pm Saturday, June 3rd 3pm-6pm Sunday, June 4th 5am-6am

Additional Requests: _____

Payment Information

Check (enclosed) Check (will be sent on ____ / ____ / ____)

Credit Card Amount \$ _____

Card Number _____ Exp. Date _____ CVV Code _____

Signature (Required) _____ Date _____



Thank you for supporting the PAWS Chicago 5K!

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