



Maximizing your fundraising impact with social media

Facebook
Mobile and Tablet for iOS and Android
HTML e-mail Badge

Facebook

Installing the Facebook app

1. Log into your Facebook account.
2. Locate the “Fundraise with Facebook” icon or link that can be found either in your participant center or in an email you received regarding your registration for the event.

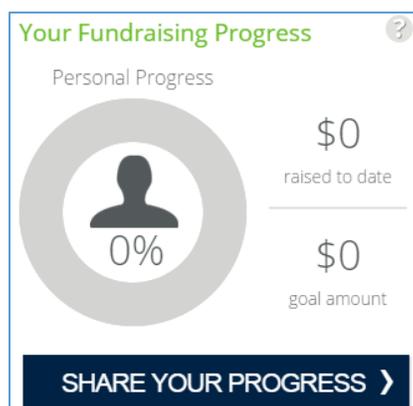


3. Click on the “Fundraise with Facebook” link and the app will automatically install on your Facebook account.
 - a. If you are prompted to enter in a username and password, simply use the same login credentials you use to access your participant center.

Fundraising with the Facebook app

With the Facebook app, you can:

- Keep track of your fundraising progress and share the news with your Facebook friends



- Post messages for your Facebook friends to see and to solicit donations from them

Ask your friends to support you ?

I am participating in Kids Walk Seattle, WA! Please support me with a donation! >

Please join me in supporting KHS Kids Walk! >

I have raised \$0 for the Kids Walk Seattle, WA towards my goal of \$0. Please sup.. >

Create a custom message >

Edit scheduled messages ?

Post to Facebook

Say something about this...



Kids Walk Seattle, WA

I have raised \$0 for the Kids Walk Seattle, WA towards my goal of \$0. Please support me with a donation!

via KHS Kids Walk - Donate

Share Cancel

- Schedule automatic posts to be sent on your behalf

Let our app do the work for you!

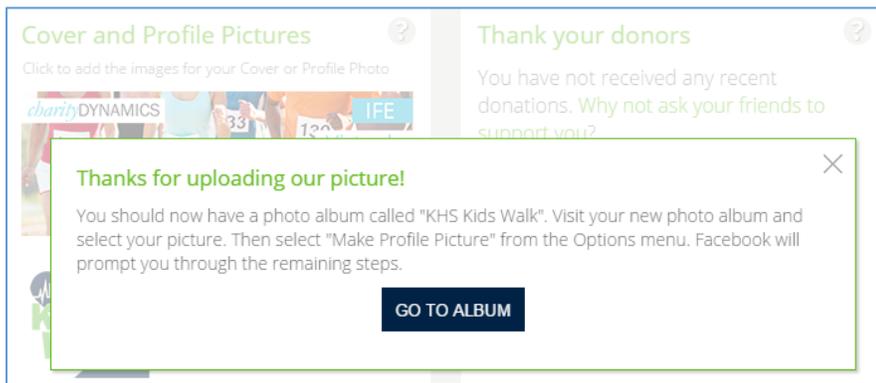
Did you know that the most successful fundraisers send out regular donation requests? Our app takes out the guesswork by automatically generating posts at the most important milestones during your fundraising.

Select All Posts

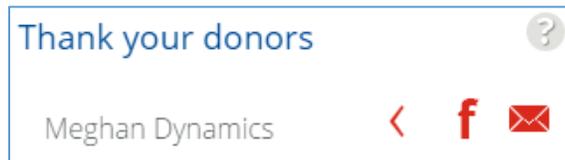
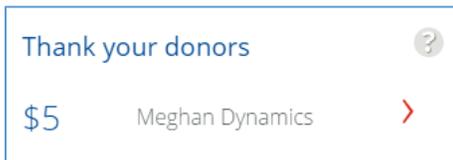
<p><input checked="" type="checkbox"/> Tuesday weekly message I have raised \$0 for Kids Walk Seattle, WA and each day I am getting closer and closer to my goal of \$0. You can support my efforts by making a donation today!</p> <p><input type="checkbox"/> 30 days until the event 30 days and counting until this year's Kids Walk Seattle, WA. Support me with a donation today!</p> <p><input type="checkbox"/> 15 days until the event Just 15 more days until this year's Kids Walk Seattle, WA. Can I count on your support?</p> <p><input type="checkbox"/> 5 days until the event Kids Walk Seattle, WA is 5 days away. Just enough time for you to support my fundraising efforts!</p>	<p><input checked="" type="checkbox"/> The day before the event Tomorrow is the big day! There's still time to support my fundraising for Kids Walk Seattle, WA.</p> <p><input checked="" type="checkbox"/> The day of the event Today I am excited to be participating in Kids Walk Seattle, WA and would appreciate your donation in support of my efforts!</p> <p><input type="checkbox"/> The day after the event Thank you to everyone who donated to me for Kids Walk Seattle, WA. And for everyone else, it's not too late to give!</p> <p><input type="checkbox"/> 60 days until the event Only two months until Kids Walk Seattle, WA. I need your support today!</p>
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REMIND ME LATER CANCEL SAVE

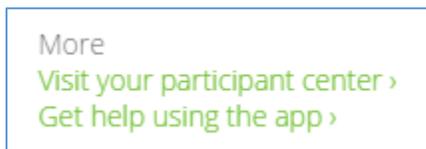
- Donate your profile and cover photos to match the organization for which you are fundraising



- View your non-anonymous donors and thank them



- Access your participant center directly from the app or get help using the app



Mobile and Tablet for iOS and Android

Installing the Mobile or Tablet app

1. Log into your participant center or open an e-mail you received upon registration for this event.
2. Locate the icons for the iTunes App Store or the Google Play store. Click on the desired store based on the device on which you wish to install the app. This will take you directly to the fundraising app where you can continue the downloading process based on your device.



3. You can also search for the app directly in the app stores by searching for the program name. Before completing the download, please be sure you are selecting the correct app for the device (i.e. confirm you are downloading the mobile app and not the tablet app onto your mobile device). Typically, the tablet apps are indicated with a " . " at the end of the app name.

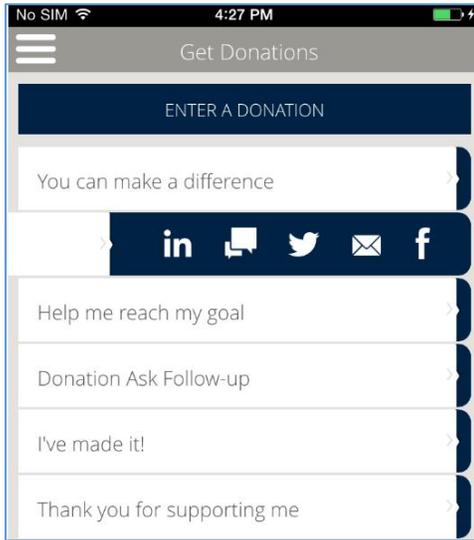
Fundraising with the mobile or tablet app

With the mobile or tablet app, you can:

- View your fundraising progress, view a countdown to your event, and go to your event webpage directly from the app



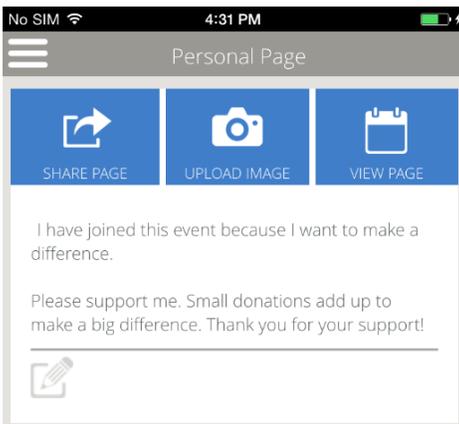
- Post/send messages to solicit donations through Facebook, Twitter, SMS, LinkedIn, and E-mail. All messages are accompanied by a link to your donation or personal page.



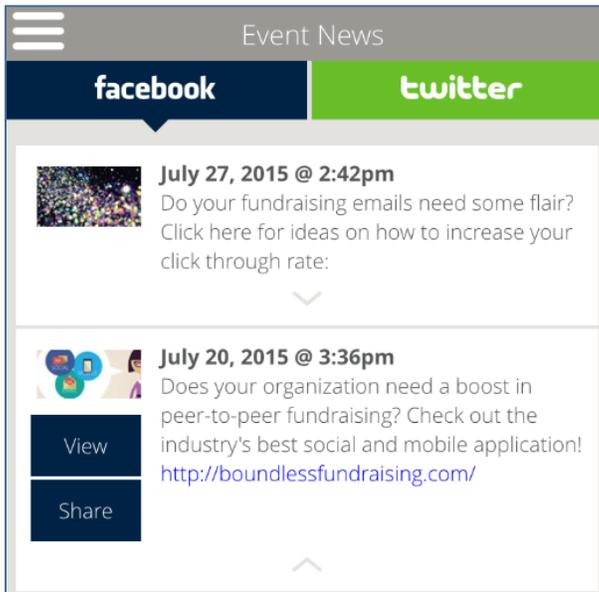
- View and thank your donors through Facebook, Twitter, SMS, LinkedIn, and E-mail



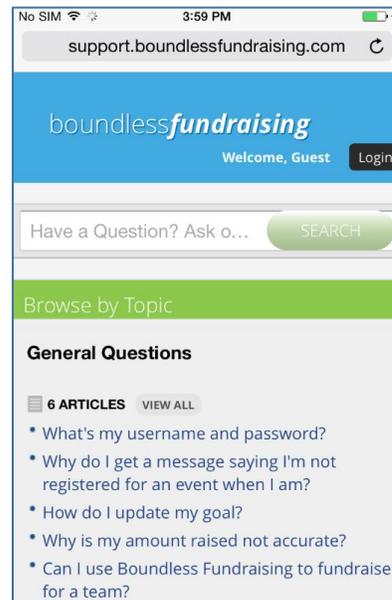
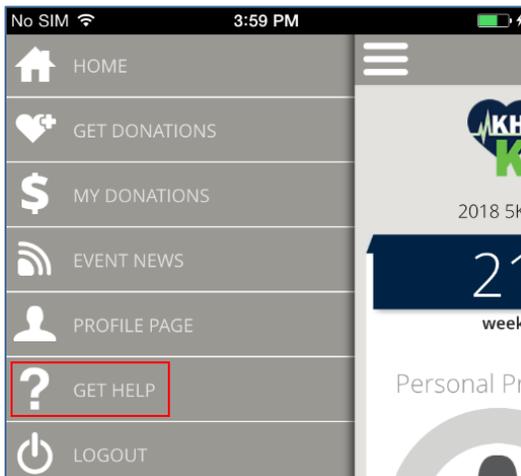
- Edit content and upload an image to your personal page, as well as view and share it on Facebook.



- View news about the organization and share certain posts on Facebook.



- Get help using the app



HTML E-Mail Badge

Installing the e-mail badge

- The process to install the e-mail badge varies depending on the e-mail client you are using as well as whether you are using a PC or a Mac. Please visit the list of detailed instructions found here:
 - Windows:
http://www2.charitydynamics.com/site/PageServer?pagename=Boundless_Email_Client
 - Mac:
http://www2.charitydynamics.com/site/PageServer?pagename=Boundless_Email_Client_Mac

Fundraising with the e-mail badge

- Once you have installed the e-mail badge to your signature, simply begin sending e-mails and the badge will be included.
- The badge will display your fundraising goal automatically update with your progress and how much you have raised.
- Recipients of e-mails that include this badge can also click on the badge to be directed to your donation page or personal page.

