September 10, 2017
Jennings Beach / Fairfield, CT

THE KENNEDY CENTER

benefiting AUTISM PROJECT

# Spectrun Sponsorship Opportunities

#### **FINISH LINE - \$5,000**

- Opportunity to have company employees or family/friends officially start 5K Fun Run
- Company logo prominently displayed across FINISH LINE and on Event signage, print materials & all event marketing collateral (*Deadline Aug. 24th*)
- Company logo prominently displayed at registration table & along race route
- Option to provide a promotional item to be given to each participant
- Company recognition during pre-race announcements
- Company logo placed prominently on KC-Autism website w/link
- Self-promotion at event (participants must bring their own tables no tents)

## **BIB - \$2,500**

- Company logo on Race Bib
- Company logo on event signage, print materials & event marketing collateral (Deadline Aug. 24th)
- Company recognition during pre-race announcements
- Company logo placed on KC-Autism website w/link & along race route
- Self-promotion at event (participants must bring their own tables no tents)

### MILE - \$1,000

- Company logo prominently displayed at Mile Marker
- Company logo on event signage, print materials & official race T-shirt (Deadline Aug. 24th)
- Company recognition during pre-race announcements
- Company logo placed on KC-Autism website w/link & along race route
- Self-promotion at event (participants must bring their own tables no tents)

### **COLOR - \$400**

- Company logo on event signage, print materials & official race T-shirt (Deadline Aug. 24th)
- Company logo placed on KC-Autism website w/link
- Self-promotion at event (participants must bring their own tables no tents)

### **TABLE SPONSOR - \$200**

- Company logo on KC-Autism website & official race T-shirt (Deadline Aug. 24th)
- Self-promotion at event (participants must bring their own tables no tents)

100% of ALL Proceeds goes directly to The Kennedy Center Autism Project

Please include the following <b>Sponsorship:</b>
<ul> <li>\$ 5,000 FINISH LINE Sponsor</li> <li>\$ 2,500 BIB Sponsor</li> <li>\$ 1,000 MILE Sponsor</li> <li>\$ 400 COLOR Sponsor</li> <li>\$ 200 TABLE Sponsor</li> </ul>
My payment is being made by $\square$ check $\square$ credit card.
✓ Checks should be made to: The Kennedy Center Autism Project.
☐ MasterCard ☐ Visa ☐ American Express
Card Number:
Print/Name on Card:
Expiration Date: 3-4 Digit Code:
Signature:
Address:
Phone: Fax:
E-mail:
✓ Sponsor Name as it should appear in program (please print):

Deadline for Name/Logo printed on SpectRUN signage/t-shirt - August 24th Please email logo/artwork to jmcmullan@kennedyctr.org

For questions, please contact Jo Ann McMullan at 203.365.8522, ext. 229 or jmcmullan@kennedyctr.org

The Kennedy Center, Inc., is a 501 (c) (3) not for profit organization.