

Sponsorship Opportunities

Lily's Light™ 9th Annual BREATHE. FLY. CURE.™





Lily's Light™ was founded in South Florida in 2009 in memory of Lily Plaza. We fund innovative lung cancer research, while working to remove the stigma related to lung cancer.

On Saturday, November 4, 2017, we will decorate and fly kites at the 9th Annual BREATHE. FLY. CURE.™, benefiting the Bonnie J. Addario Lung Cancer Foundation.

During Lung Cancer Awareness Month and for the ninth year in a row, Lily's Light™ will raise awareness and funds to benefit Lung Cancer Research.

Join us for a celebration of life and continued hope as we take flight against lung cancer!

On behalf of families searching for a cure, we thank you for becoming a Lily's Light™ Sponsor today.

EVENT DETAILS

When: Saturday, November 4, 2017, from 1pm to 4pm
Where: Hollywood North Beach Park, Hollywood, Florida
Registration: \$30 in advance, \$35 at the door per kite flyer
Includes one kite, one T-shirt, and one snack ticket per registrant
Group rates available

Contact: Anna Plaza
Founder, Lily's Light™
lilyslight@bellsouth.net
(786) 258-1858
www.lilyslight.org
www.facebook.com/lilyslight



SPONSORSHIP PACKAGES

SPOTLIGHTER: \$25,000 (ONE AVAILABLE)

- Title sponsor for the event
- Priority mention in all event press releases and grassroots promotional campaigns
- Priority logo placement on marketing, advertising or promotional materials, including community posters, rack cards and/or on-site signage created by Lily's Light™
- Logo inclusion and link, as applicable, on event website as well as Lily's Light™ social media outlets
- Logo inclusion on event registration pages and email blasts to donors/participants
- Exclusive logo placement on event t-shirts
- Opportunity to internally (or within company network) market event and position as Title Sponsor, via company website, email blasts, social media, dissemination of marketing materials
- Opportunity to include two (2) pieces of marketing collateral and one (1) promotional item in goody bags

STARLIGHT: \$15,000 (TWO AVAILABLE)

- Secondary sponsor for the event
- Mention in press releases and grassroots promotional campaigns
- Premier logo placement on event website, marketing materials, signage and event emails
- Logo inclusion and link, as applicable, on websites and Lily's Light™ social media outlets
- Logo inclusion on event registration pages and email blasts to donors/participants
- Opportunity to include one (1) piece of marketing collateral and one (1) promotional item in goody bags

RAY OF HOPE: \$7,500 (THREE AVAILABLE)

- Special logo placement on event website, marketing materials, signage and event emails
- Link to your company website on event website
- Logo inclusion on event registration pages and email blasts to donors/participants
- Opportunity to include one (1) promotional item in goody bags

SHOOTING STAR: \$5,000 (FIVE AVAILABLE)

- Lead company name and logo display on event website, marketing materials, signage and event emails
- Link to your company website on event website
- Recognition on social media platforms



MORNING LIGHT: \$2,500 (TEN AVAILABLE)

- Company name and logo display on event website, marketing materials, signage and event emails
- Link to your company website on event website
- Recognition on social media platforms

SHINING STAR: \$1,000

- Logo display on signage and event website
- Social media call-out

RAYS OF LIGHT: \$500

- Company name listing on website
- Social media call-out

RAINBOW: \$100

- Business card featured on sponsor scroll of event website

OVERALL SPONSOR OBLIGATION

- Lily's Light™ requests that all sponsors and partners market **BREATHE. FLY. CURE.™** to their networks via all channels available to them.
- Sponsor logos need to be submitted in a timely fashion to ensure inclusion in event marketing materials, signage, website etc. *(Please note that sponsors must commit by September 20, 2017, to be included on event marketing materials. Sponsors committed at a later date will be included on signage and marketing as available.)*

**This is not a comprehensive list of sponsorship opportunities.
Please contact Anna Plaza at lilyslight@bellsouth.net or (786) 258-1858
to get started on a custom package for your organization.**



**YES!!! We would be proud to sponsor this year's
BREATHE. FLY. CURE.™**

Please contact me to finalize the full details.

Sponsorship Registration

Company Name:	
Contact Name:	
Contact Phone Number:	
Email Address:	
Sponsorship Package Chosen:	

For more information call (786) 258-1858 or visit www.lilyslight.org.