



**easterseals**  
Walk With Me  
AUGUST 19, 2017 • 5K RACE / FAMILY FUN WALK



Dear Easterseals Friend,

**Easterseals Arkansas** 20<sup>th</sup> annual 5K & Family Fun Walk, now called **“Walk With Me”** is **Saturday, August 19, 2017**. We are happy to announce the new name of our event as well as our new venue. This year we will host “Walk with Me” at Pleasant Ridge Town Center. Pleasant Ridge Town Center & Christ the King Catholic Church have graciously agreed to partner with us to make this a successful and fun event.

Walk with Me 5K & Family Fun Walk is like no other you have ever experienced and you will never forget it. During the Family Fun Walk, you have the opportunity to walk among our very own Easterseals children & adults. If you participate in the 5K, there is a good chance Easterseals children & adults will be cheering you on.

The purpose of Easterseals Arkansas is to change the way the world views and defines disabilities by making profound, positive differences in people’s lives every day. With over 20,000 individuals receiving services in the past year, Arkansas families rely on Easterseals Arkansas more than ever before. Help us to continue to provide these exceptional services and programs!

**How can you help?** Be a sponsor! Sponsor benefits include a variety of marketing opportunities – radio, television, social media, print, event website and Easterseals website recognition and branding throughout the event depending on sponsorship level. We hope you will join Easterseals and thousands of others at Walk With Me. What a difference you will be able to make in lives of children and adults with disabilities! Please see the attached sponsor packet and completely fill out the agreement form and return to Easterseals by May 24, 2017 for full marketing value. For questions, please contact Kathryn Norton at 501-227-3706 or [knorton@eastersealsar.com](mailto:knorton@eastersealsar.com)

With gratitude,  
*Kathryn Norton*

Kathryn Norton, Development Officer



# Sponsorship Levels

## \$10,000 Ultra Presenting Sponsor

- Listed as *Presenting Sponsor* with name and logo on all promotional materials - posters, social media posts, email marketing, ads (radio, television and print)
- Listed as *Presenting Sponsor* with name and logo on Save the Dates
- Name and logo placement as *Presenting Sponsor* on event t-shirt and event website with link to your company website
- Prime placement of company banner to be displayed at the event
- Opportunity to have sponsor table and tent at the event with prime placement
- Speaking opportunity at start of race and walk
- Opportunity for item placement in goodie bags
- Easterseals Ambassador and personalized Walk With Me team page

## \$5,000 Elite Sponsor

- Listed as *Elite Sponsor* with name and logo on posters, email marketing, and radio ads
- Name and logo placement as *Elite Sponsor* on event t-shirt and event website with link to your company website
- Company banner to be displayed at the event
- Opportunity to have sponsor table at the event
- Opportunity for item placement in goodie bags
- Easterseals Ambassador and personalized Walk With Me team page

## \$2,500 Lead Sponsor

- Listed as *Lead Sponsor* with name and logo on all posters and email marketing
- Name and logo placement as *Lead Sponsor* on event t-shirt and event website
- Company banner to be displayed at the event
- Opportunity to have sponsor table at the event
- Opportunity for item placement in goodie bags
- Easterseals Ambassador and personalized Walk With Me team page

## \$1,000 Sprint Sponsor

- Listed as *Sprint Sponsor* with name and logo on all posters
- Name and logo placement as *Sprint Sponsor* on event t-shirt and event website
- Opportunity for item placement in goodie bags
- Easterseals Ambassador and personalized Walk With Me team page

## \$500 Station Sponsor

- Name listed on sign at the event as *Station Sponsor* for one of the following:
  - \_\_\_Children's Area      \_\_\_Water Stop      \_\_\_Food Tent



**How do you want to help?**

- **\$10,000 Ultra Presenting Sponsor**
- **\$5,000 Elite Sponsor**
- **\$2,500 Lead Sponsor**
- **\$1,000 Sprint Sponsor**
- **\$500 Station Sponsor**

**Team Name:** \_\_\_\_\_

Sponsor (as it should appear on marketing material) \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment Options:**

I/We enclose: \$ \_\_\_\_\_ Please make checks payable to Easterseals Arkansas

\$ \_\_\_\_\_ Please charge my \_\_\_ Visa \_\_\_ MC \_\_\_ AMEX \_\_\_ Discover

\$ \_\_\_\_\_ Please Invoice

\_\_\_\_\_  
Name on Card \_\_\_\_\_ Credit Card Number \_\_\_\_\_

\_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_ Signature \_\_\_\_\_

\*For full marketing value, please respond by May 24, 2017\*

Please mail, email, or fax agreement:

Easterseals Arkansas  
 Attn: Kathryn Norton  
 3920 Woodland Heights Rd.  
 Little Rock, AR 72212  
 Ph. 501-227-3706  
 Fax 501-227-3715  
 knorton@eastersealsar.com