

Company & Organization

Team Recruitment Ideas

1. Secure executive management support! Ask your company/organization president to sign a memo or send an email to all of your employees/members asking them to register.
2. Set a goal of meeting five new people in your company/organization and recruiting them for your team.
3. Investigate your company's volunteer programs and make sure Walk With Me is on this year's calendar.
4. If your company does not have a volunteer calendar, present management with the idea of starting one!
5. Have a recruitment drive every day for a week.
6. Make announcements in weekly newsletters or e-mails. Include the names of all the people who have registered for your team each week and encourage co-workers to sponsor someone they know from the list or to register themselves!
7. Place Walk With Me brochures and/or posters in every break room and near all employee mailboxes announcing your company/organization's participation.
8. Ask your company to sponsor each employee as an incentive to participate in Walk With Me.
9. Encourage friendly competition between departments.
10. Ask your vendors to participate with your team, if their company does not already have a Walk With Me team.
11. Write a personal appeal to all of your friends and family telling them why you are participating. Ask them to join you by registering and raising money for Easterseals.
12. Assign co-captains for every floor/building of your company/organization and set a goal of 10 people per captain each week.
13. Design a personalized Walk With Me team T-shirt and offer it as an incentive for those who register and raise a pre-determined amount of money.
14. Throw a party! Ask guests to register for your Walk With Me team.
15. Keep an updated list of your team's walkers and their fundraising totals on your company/organization's bulletin board. Include your name and number for more information.
16. Ask your Human Resources Department to write a letter to all employees encouraging them to participate as part of the team.

17. Give each person that registers a piece of company memorabilia, last year's Team t-shirt, company hat, etc.
18. Host a Walk With Me "Dress- Down" or "Jeans" Day. Everyone who registers gets to dress casual for a day.
19. Hold a recruiting contest. The co-captain to register the highest number of participants for your team gets a free vacation day!

Call Easterseals Development Office 501-227-3706 if you need more recruitment ideas!
Add us to your email/ mailing lists so we can receive copies of your work- we would love to show off your ideas to other Team Captains!

www.walkwithmear.com