

Individual Team Fundraising Ideas

1. SET A GOAL

Set a fundraising goal and achieve it! By utilizing these tips, you can reach your goal and help those living with disabilities!

2. USE YOUR COMPUTER

When you registered for Walk With Me with online with your email address, you will receive a link to a donation page (team page), which can be personalized and used to accept online credit card contributions. Send emails to everyone in your address book; ask them to sponsor your participation. Link your page to social media outlets. There are many tools on the website for you to link people and money to your pages.

3. USE YOUR WRITING ABILITIES

Send a letter or email to friends, family, colleagues, and businesses that you frequent (such as your dentist, dry-cleaner, hairdresser, etc.) asking them to sponsor your participation in Walk with Me. Write/email everyone! Don't forget any groups or organizations to which you belong!

4. DISPLAY A POSTER

Display a poster at your workplace, apartment complex, or mailbox to promote your involvement in Walk with Me. Place one above your desk at work or in the coffee/break room. (You can get walk supplies by calling the Easterseals office at 501-227-3706, or by emailing knorton@eastersealsar.com). If you are in school, put a poster on your locker, in the bathrooms, main office, cafeteria, counseling office, and classrooms. Posters are an excellent way for people to find out about Walk with Me and your participation in it.

5. UTILIZE VOICE MAIL

Some walkers from other affiliates have had great success in getting sponsors by changing the outgoing message on their office phones, answering machines, and cell phones. You can include in your regular outgoing message that you will be participating in this year's Walk with Me and are looking for sponsors and to contact you if they are interested.

6. RAISE MONEY AT YOUR WORKPLACE

Your workplace is one of the best places to raise money. Don't be shy about asking for sponsors. When people see their co-workers and

management sponsoring you, they will want to pitch in! If you work in an office and have access to your company's email, voice mail, or computer bulletin boards; use these methods of communication to spread the word about Walk with Me.

7. INVOLVE YOUR FRIENDS

Ask each of your sponsors to ask at least one other person for a contribution. This way, you collect two checks from each sponsor.

8. HOST A SHINDIG

Host a party asking everyone for a donation at the door! Remind them that this is for a good cause—they may pitch in more money than your suggested donation! One walker at another affiliate raised \$2,500 in just one evening!

9. BAKE SALE

Host a bake sale at your business, organization, school or church – ask friends and family to show off their baking skills for your sale.

10. DOUBLE YOUR FUNDRAISING DOLLARS

Many companies will match their employees' contributions. Be sure to ask your employer. And don't forget, to ask all of the people who sponsor you to find out if they have a matching gift program at their workplace. Call the Easterseals office, 501-227-3706, if you are not sure if your company has a matching gift program or would like additional information on how much programs work.

11. SILENT AUCTION

Host a silent auction. Ask for donations from local stores, car dealerships, destinations, etc. Possibilities are endless!

12. RAFFLES

Maybe you don't have the time for hosting a silent auction but you have a really cool donation that could be raffled off? Contact the development office and they can promote it for you at Easterseals and online.