

10th ANNIVERSARY JUSTICE JOG
5K/10K RUN/WALK
SUNDAY, SEPTEMBER 24, 2017

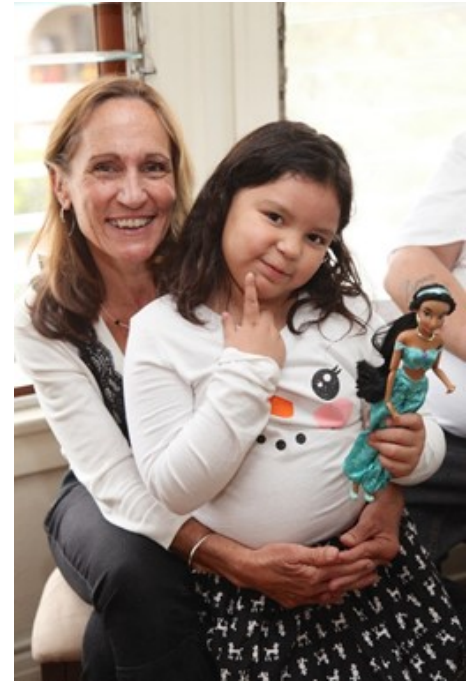
	Platinum \$5,500	Gold \$3,500	Silver \$2,500	Bronze \$1,500	Kid Zone \$2,000
Sponsorship recognition on event marketing materials sent to GLA members and CASA/LA supporters	Yes	Yes	Yes	Yes	Yes
Sponsorship recognition on event T-Shirts	Company/firm Logo one color	Company/Firm Logo one color	Yes	Yes	Yes
Group Sponsorship signage visible at event and in the GLA ALA Leadership Exchange Magazine	Yes	Yes	Yes	Yes	Yes
Display Table for Company or firm brochures and materials in expo area—Prime Table Location	Yes	Yes	Yes	Yes	N/A
Article by firm or company for GLA ALA Leadership Exchange Magazine on how the Justice Jog fits with their company's charitable or employee engagement endeavors	Yes	N/A	N/A	N/A	N/A
Company Logo and/or name on one Award (Awards event approx. one month after event) Date to be determined	Yes	N/A	N/A	N/A	N/A
Group sponsorship recognition on GLA ALA website for three months and CASA of LA Justice Jog event page for three months; Justice Jog website for 12 months	Yes	Yes	Yes	Yes	Yes
Run/Walk entry fees participants and breakfast tickets	25 participants/tickets	20 participants/tickets	15 participants/tickets	10 participants/tickets	15 participants/tickets



What is CASA of Los Angeles?

CASA of Los Angeles, founded in 1978, mobilizes community volunteers to advocate on behalf of abused and neglected children in foster care.

CASA is driven by the dedication and expertise of caring community members, who contribute their time, energy, and experience to advocate on behalf of children in foster care.



GLA ALA and the 2017 **Justice Jog** supports **CASA/LA** (Court Appointed Special Advocates), a critical organization in helping children in the foster care system.

Since 2012, the Justice Jog has raised over \$400,000 for CASA/LA programs and services benefiting foster children in Los Angeles County. There are more than 30,000 children in foster care in LA County and the need is greater than ever for CASA/LA to recruit and train more volunteers for one-on-one advocacy. Currently, CASA/LA is serving 900 children in foster care with direct services.

Proceeds from the Justice Jog will support this charity to make a significant difference in a child's life. Support the Justice Jog and CASA/LA by sponsoring this event, by forming a team and participating in the walk/run, by donating funds and/or by volunteering for the Justice Jog or for CASA/LA!

For more information: www.casala.org / www.justicejog.org / www.glaala.org



ADDITIONAL SPECIAL SPONSORSHIPS

RACE BIB SPONSOR

SOLD OUT

- Company or Firm Logo or name on participant running bibs; Group sponsorship signage at event. Please note that there are three (3) opportunities available

MEDAL RIBBON SPONSOR

SOLD OUT

- Company or Firm logo or name on participant/finisher medals; Group sponsorship signage at event. Please note that there are only two (2) opportunities available

FOOD/SNACK SPONSOR

\$ 750

- Sponsorship signage on/around serving table area for breakfast, snacks, etc.; Two (2) representatives from your company or Firm can serve attendees at the table if desired; Sponsorship recognition on group signage at event

WATER STATION SPONSOR

\$ 600

- Company or Firm name sponsorship signage on Water Station along race course and where applicable includes two (2) representatives from your company or firm who can serve water for the runners & walkers if desired; Sponsorship recognition on group signage at event.

MILE MARKER SPONSOR

SOLD OUT

- Company or Firm sponsorship signage on Mile Marker along race course and where applicable, Representative can stand at marker to cheer on runners & walkers during the run; Please note that there are three (6) sponsorships available

KILOMETER MARKER SPONSOR

\$ 200

- sponsorship signage on Kilometer Marker along race course; Representative can stand at marker to cheer on runners & walkers; Please note that there are Three (3) sponsorships available

RACE EXPO EXHIBITOR

\$200/\$400 Sponsorships

- Expo Booth includes 1 table and 2 chairs in expo area (Prime Space add \$200) Includes group sponsorship signage at event and two (2) breakfast tickets

POST RACE AWARDS EVENT—October date to be determined

SOLD OUT

#justicejog5K10K #justicejog2017 #jogforCASA #casala #glaala



USE OF JUSTICE JOG LOGO ON GIVEAWAY ITEMS AND/OR T-SHIRT - \$100 per use: Use of the Justice Jog logo can be used on giveaway items, t-shirts or website to promote your company's involvement in the Annual Justice Jog



REGISTRATION INFORMATION

JUSTICE JOG TEAM SPONSOR – 1-5 Participants	5K/10K \$450 Sponsorship
JUSTICE JOG TEAM SPONSOR – 6-10 Participants	\$600 Sponsorship
JUSTICE JOG TEAM SPONSOR – 11-15 Participants	\$850 Sponsorship
JUSTICE JOG TEAM SPONSOR – 16-20 Participants	\$1,100 Sponsorship

Team registration is valid for both the 5K and 10K. Participants must select which race they are competing for at the time of registering. Teams must have a minimum of 5 participants. The first 5 team members across the finish line will score points towards the overall team score. Team awards will be given to the overall Fastest Law Firm and Fastest Corporate Team.

****Once the team is full, add on additional members for \$50 per participant****

INDIVIDUAL REGISTRATION—ADULT	5K \$40	10K \$50
CHILD REGISTRATION (5 to 12 years old)	\$20	\$25

All race participants will receive a runner's hi-tech shirt, breakfast and a finisher medal (while supplies last). All team sponsorships include the Run/Walk entry fees up to the number of team participants, sponsorship recognition on the Run/Walk T-Shirts, Group Sponsorship signage at the event and Team pictures.

GO TO www.justicejog.org TO REGISTER TODAY

Proceeds from the Justice Jog will benefit CASA/LA

The Justice Jog will also consider in-kind donations; please contact one of those listed below if you are interested in exploring an in-kind donation. Check/Credit card donations to CASA/LA can be made online or in person.



SPONSORSHIP DEADLINES:

Sponsors must pay and provide logo artwork by **September 1, 2017** to be included on event signage and GLA website event page. Requests for Sponsorship & Questions should be directed to Nilo Bolden.

Complete the Sponsorship Application and send Check/Credit Card payments to:

Lori Akina - GLA ALA Chapter Manager | 207 West Los Angeles Avenue # 158, Moorpark, CA 93201

Terri Wind (twind@jmbm.com)	Lori Akina (glaalachaptermanager@gmail.com)
Nilo Bolden (nbolden@fordharrison.com)	Kameelah Hakeem (Kameelah.Hakeem@ffslaw.com)