

# FUNDRAISING IDEAS

Need inspiration? Here are a few ideas to get your creative juices flowing!



## For the athlete

- Enter an official athletic event and run, walk, bike or swim on behalf of the Partnership. Create your personal fundraising page and ask friends and family to donate for each kilometer or mile you achieve.
- Create or host a run, walk, bike, swim or other athletic event in your community and have participants donate to your campaign as their registration fee.
- On a team or in a club? Create a team fundraising page and get donations in lieu of tickets or admission to a final season event. Get your fans to compete to make the largest donation for your team's jersey, baseball hat or other swag!
- Organize a golf tournament with your local golf course or club and use your page to collect foursome registration fees.



## For the host

- In lieu of guests giving you a gift for your birthday, bridal shower, baby shower, anniversary, bar mitzvah, bat mitzvah, sweet 16, wedding or graduation, email your attendees your personal fundraising page link or add the link to your registry and have them donate in your honor.
- Whether you're throwing a party, BBQ or hosting a gala, utilize your page to collect donations as guest entrance fees or tickets.
- Need to clean house? Host a garage sale! Use your laptop, smartphone or tablet and have patrons 'check out' by donating the costs of their purchases on your page in real time. Be sure to tell them that they are supporting the Partnership!



## For the kids

- Have your besties, your club members or youth group host a pancake breakfast or spaghetti night at your local school, church or community center. Get the word out and ask guests to RSVP through your page by making a donation. Everyone loves eating for a cause!
- Visit your local bowling lane and ask if they'd be willing to donate lanes for a night. Have an adult bring their laptop, smartphone or tablet so that players can pay by making a donation to your personal fundraising page and play on the spot!
- Crafty? Incentivize your donors with handmade crafts or goodies. Post photos and descriptions of your items on your page and challenge friends and families to give larger donations for a little something extra! Get creative and showcase your entrepreneurial skills!



## For the office

- Ask your employer to offer a prime parking space, longer lunch break or even a day off and have each department set up a team fundraising page and compete for the perk by seeing who raises the most money.
- Ask your coworkers to make an online donation to your fundraising page; once you reach your goal, celebrate by bringing in bagels or baked goods for your colleagues. Better yet, ask a local bagel shop or bakery to donate the spreads or sweets!
- Challenge a different coworker each day to bring their lunch or coffee from home and ask them to donate the cost of their lunch or coffee to the Partnership through your page.
- Do you trust your coworkers? If so, leave your fate in their hands. Ask them to donate and if you reach your fundraising goal, have them decide what you'll wear to work or eat for lunch!



## For the social guru

- Have a large following on social media? Utilize your followers for good by challenging them to make a donation to the Partnership through your fundraising page and sharing their generosity on social.
- Create a social media pay it forward challenge by challenging at least five friends on your social network to make a donation to your campaign and have them ask five of their friends to give. Can you imagine the ripple effect? Utilize holidays like Giving Tuesday, Overdose Awareness Day and September, National Recovery month.
- Will you create the next 'ice bucket challenge'? Post a video on your page of you doing something creative and invite friends and family to donate and post themselves completing your challenge on social media! Who knows, you could go viral!