



Dear friend,

Over the last four years Jeremy's Jump has touched over 1,500 children and teens! This year, we're taking Jeremy's Jump outdoors @ Freedom Park, and pairing it with a Pajama Walk, as we focus on our dreams for friendships, opportunities, and growth!

This year's event will be even larger than previous years, and we need your help. ☺

With your support, we would like to offset the administrative costs of this event so that all money raised goes directly towards making dreams come true. Visit **FriendshipDream.com** to see what we mean.

This is a prime opportunity for your company to build brand loyalty, access a desirable target market, and boost your commitment to corporate citizenship by helping raise money to fund our vital work in the community.

We invite you to become an official sponsor of the first ever **Pajama Walk 4 Friendship + Jeremy's Jump**, our premier fundraising initiative, and benefit from the marketing power of Friendship Circle & ZABS Place.

### **What is Friendship Circle & ZABS Place?**

Friendship Circle is an organization, focused on the Greater Charlotte area, whose unique method of pairing teen volunteers, or "Teen Friends", with children who have special needs, "Special Friends", creates an invaluable relationship in which both benefit. The teen and their "special friend" build their friendship through weekly home visits along with participation in a variety of exciting and productive weekly programs.

These relationships, created in a non-judgmental environment, create a unique environment of acceptance and love. The relationships also develop an awareness that all people, regardless of the obstacles and challenges they may experience, are sacred and worthy of love. Teenagers, who typically tend to be self-absorbed, are the best group with whom to begin this education.

Friendship Circle was formed based on the principle that every individual is born to fulfill a unique purpose. Age, race, abilities or personal beliefs should not define a person or determine his life story.

Our "Friends@Home" flagship program embodies this principle as high school teens visit their "special friend" each week. By infusing teens with an underlying respect for every person's differences, Friendship Circle creates a heightened level of compassion in society's future leaders.

We offer a variety of carefully designed group programs and therapeutic activities to enhance these friendships and support the skills learned in their visits. These group activities enable our "special friends" to enjoy things that until now were not readily available to them.



Our newest initiative, ZABS Place, is an employment training center and thrift boutique providing opportunities for young adults with special talents. ZABS Place currently employs 28 young adults from all over Charlotte who have never been given the opportunity to join the workforce due to their "Disability".

Funds raised from the **Pajama Walk & Jeremy's Jump** will help fund these new initiatives, among others, to help bring our message of friendship and acceptance to the general Charlotte community.

Friendship Circle & ZABS Place are a 501(c)(3) tax exempt organization. ID# 58-1482114.

### **What is the Pajama Walk?**

Ever been to a Pajama Party? How about a Walk-A-Thon? This Pajama Walk is going to be the best of both! Come dressed in your favorite pajamas and join hundreds of fellow dreamers at Freedom Park to help make dreams come true! Walk with Your Feet. Dress with Your Dreams. Help with Your Heart.

The walk will be held on November 19<sup>th</sup> at 1:00pm. Location: Freedom Park!

### **What is Jeremy's Jump?**

**Jeremy's Jump** was founded as a 12-hour relay jump-a-thon to raise awareness, funds, and promote acceptance of children and teens with special needs. **Jeremy's Jump** debuted in 2013 and was the brainchild of then 13 year old Caley Coughlan, a Friendship Circle "Teen Friend", who wanted to do something special in memory of Jeremy Alpern (Cantor), her "Special Friend" and Bowling Buddy who passed away in February of 2013.

Since November 2013, Jeremy's Jump has brought over 1,500 children and teens together for a fun and meaningful experience.

This year, Jeremy's Jump is heading outdoors following the Pajama Walk! A cluster of moon bounces and bouncing obstacle courses lined with meaningful friendship quotes and inspirations will become the new site for Jeremy's Jump.

### **Who will be there?**

Children, teens and adults from all walks of life throughout the Charlotte community are expected to join the Pajama Walk & Jeremy's Jump. We're expecting over 700 participants this November. You can expect business owners, decision makers, from millennials to baby boomers to see your company's sponsorship.



## Presenting Sponsorship Benefits

### Presenting Sponsor

**\$3,500+**

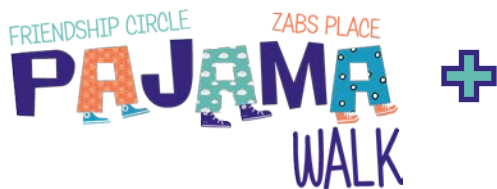
- ✓ Company Logo displayed as "Presented By" on the Pajama Walk website
- ✓ Logo printed on the back of all Pajama shirts as well as on the cover of the Pajama Packet
- ✓ Company name included in **ALL** e-mails and press releases circulated to over 5,000 people
- ✓ Five "mentions" on Friendship Circle's social media channels (9,000 LIKES)
- ✓ Logo printed on all day-of signs and banners
- ✓ Emcee acknowledgement at opening ceremony
- ✓ Company booth display at Pajama Walk event

## Partner Sponsor Benefits

### Partnership Sponsor

**\$1,000+**

- ✓ Company Logo displayed on the Pajama Walk website
- ✓ Logo printed on the back of all Pajama shirts
- ✓ Company name included in one e-mails and press release circulated to over 5,000 people
- ✓ Two "mentions" on The Friendship Circle's social media channels (9,000 LIKES)
- ✓ Logo printed on main banners
- ✓ Company booth display at Pajama Walk event



## Friendship Sponsor Benefits

### Friendship Sponsor

**\$500+**

- ✓ Company Logo displayed on the Pajama Walk website
- ✓ Logo printed on the back of all Pajama shirts
- ✓ Company name included in one e-mails and press release circulated to over 5,000 people
- ✓ One "mention" on The Friendship Circle's social media channels (9,000 LIKES)

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Company Name

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Contact Name

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Title

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Address

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City, State, Zip

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Business Phone

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Email

**Method of Payment:**☐ Check☐ American Express☐ MasterCard☐ Visa

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Name on Card

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Bill Amount

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Card Number

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Expiration Date

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CVV #

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Signature of Company Representative