



AIDS WALK NEW YORK - FACT SHEET

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31st ANNUAL AIDS WALK NEW YORK WORLD'S LARGEST HIV/AIDS FUNDRAISING EVENT

- What:** This year marks the 31st annual AIDS Walk New York, the east coast's first and the world's largest AIDS fundraising event. The event will raise vital funds for GMHC and 40 other AIDS service organizations in the tri-state area.
- This year's AIDS Walk New York continues to keep the public engaged with the HIV/AIDS crisis through community-driven outreach, a strong social media presence, and, as always, a compelling street campaign.
- AIDS Walk New York is one of the largest, most diverse, and highly anticipated annual events in New York City. Last year, 30,000 walkers and 2,500 volunteers raised more than \$4.9 million for HIV/AIDS prevention, treatment, and advocacy programs. Since its inception, the event has raised more than \$144 million to fight AIDS in the tri-state area, and the AIDS Walk movement has raised more than a half-billion dollars nationwide.
- Where:** The 10k (6.2-mile) AIDS Walk route begins and ends in Central Park.
- When:** **SUNDAY, MAY 15, 2016**
Walker Sign-In: 8:30 a.m.
Opening Ceremony: 9:15 a.m.
Walk Begins: 10 a.m.
- Who:** AIDS Walk New York is a vibrant public/private partnership, driven by the commitment of caring people, community organizations, schools, corporations, celebrities, and elected officials.
- Past guests include: Alec Baldwin, Lance Bass, Matt Bomer, Julie Bowen, Ty Burrell, Matthew Broderick, Alan Cumming, Tyne Daly, Phil Donahue, Hilary Duff, Jesse Tyler Ferguson, Harvey Fierstein, Whoopi Goldberg, Dot-Marie Jones, Nick Jonas, Nora Jones, Patti LaBelle, Nathan Lane, Cyndi Lauper, Eric McCormack, Audra McDonald, Bebe Neuwirth, Alex Newell, David Hyde Pierce, Sara Ramirez, Joan Rivers, Tim Robbins, Susan Sarandon, Jon Stewart, Wendy Williams, and B.D. Wong. Previous attending elected officials include Senator Kirsten Gillibrand, Congressmen Jerrold Nadler and Charles B. Rangel; Mayors Bill de Blasio and Ed Koch; and Governors Mario Cuomo, David Paterson and Andrew Cuomo.
- Why:** Proceeds primarily benefit Gay Men's Health Crisis (GMHC), serving nearly 9,000 people living with and affected by HIV and AIDS in New York City. GMHC is on the front lines caring for people who are both HIV negative and positive, including: testing, nutrition, legal, mental health and education services. GMHC also advocates for stronger public policies at the local, state and federal level with the goal of ending AIDS as an epidemic in New York State by 2020. For more information, visit www.gmhc.org.
- MZA Events:** MZA Events was founded in 1984 by Craig R. Miller and his organization of activists. Miller is the originator of the AIDS Walk fundraising model and has produced hundreds of fundraising events – large and small – generating more than \$380 million for major AIDS organizations throughout the country and the communities they serve. For more information, please visit mzaevents.com.
- More:** For more information, please call 212.807.9255 (WALK), or visit aidswalk.net.