



FOUNDATION FOR
SARCOIDOSIS RESEARCH

Use of FSR Logo for Fundraising Purposes

The FSR logo may be used for fundraising activities as outlined below. Third parties may not use the FSR logo without written approval, which can take up to four weeks. Time sensitive requests will be reviewed on a case by case basis. Finally,

For logo approval, please email angela@stopсарoidosis.org.

The following guidelines must be followed surrounding logo use:

- All uses of the logo must be approved by FSR prior to use.
- The logo may only be used for activities in which all or a part of proceeds benefit FSR, with percentage designated for FSR to be discussed in advance.
- The logo must be used as provided by FSR with no changes, including but not limited to changes in the color, proportion, or design. The logo may not be animated, morphed, or otherwise distorted in perspective or appearance. FSR will provide a sample logo, no other logos are authorized. Any changes in appearance must first be approved by an FSR staff member.
- The logo may not be used in any manner that might imply that FSR personally endorses any business, private entity, political group, lobby organization, or any other association.
- The logo may not be displayed as a primary or prominent feature on any fund raising material.
- Third parties using the Logo pursuant to these guidelines must also display in the primary and more prominent position, their own logo or name (i.e. the primary fundraising organization).
- The logo may not be used in a manner that would disparage FSR.
- The logo must not be used on letterhead unless authorized by FSR staff.

Thank you for your cooperation and support! If you have any questions or concerns, please contact Angela Frelander at angela@stopсарoidosis.org or 312-341-0503.

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