



COUNTDOWN *to a* CURE

Hosted by NephCure Kidney International

November 9, 2017

6:00 – 10:30 PM

PIER SIXTY, CHELSEA PIERS

New York, NY 10011

We are proud to honor

Theodore S. Hammer

Co-Chairman and COO of Mancini Duffy

for bringing awareness to the urgent fight for a cure to kidney disease.

NephCure Kidney International is committed to eradicating glomerular diseases by advancing research, educating patients, their families and healthcare professionals, and providing emotional support for everyone affected by these diseases. More Americans die from chronic kidney disease than breast cancer or prostate cancer every year. Some doctors believe kidney disease of this nature might be the next epidemic of our generation.

Our goal is to raise \$1 million dollars this year for medical research and to support families all over the world whose lives are forever changed by the lack of effective treatments, and the desperate need for a cure, for FSGS and other rare kidney diseases that cause primary Nephrotic Syndrome.

**TOGETHER WITH OUR DEDICATED SUPPORTERS,
NEPHCURE IS COMMITTED
TO FINDING THE CURE.**

Please join our crusade.

Buy tickets or donate to the event online: give.NephCure.org/CountdownNYC

Sponsorship Benefits

Presenting Partner \$100,000

- Exclusive naming rights for Honoree Award
- Onstage speaking opportunity
- Photo for all table guests with Honoree
- Sponsor ad in event program book: Inside Front or Back Cover, Full page color
- Logo on event website: Top Billing
- Logo on event sponsor signage: Top Billing
- 5 VIP Tables at Gala (10 seats per table)
- 50 Tickets
- Sponsorship of all NephCure Research & Education Programs and Events during 2017
- Logo on NKI website: Homepage (12 months)
- All benefits included with Gold Partner Package

Gold Partner \$50,000

- Sponsorship on all materials and media outreach
- Sponsorship and Invitations to VIP Reception
- Recognition during the live presentation
- Sponsor ad in event program book: Full page color
- Logo on event website: Premier Placement
- Logo on event sponsor signage: Premier Placement
- 4 VIP Tables at Gala (10 seats per table)
- 40 Tickets
- Logo on NKI website: Homepage Event Slider
- All benefits included with Silver Partner Package



Silver Partner \$25,000

- Exclusive recognition on Facebook & social media
- Sponsorship of the Cocktail Reception
- Acknowledgement in the NKI highlight video
- Sponsor ad in event program book: Full page color
- Logo on event website: Premier Placement
- Logo on event sponsor signage: Premier Placement
- 3 VIP Tables at Gala (10 seats per table)
- 30 Tickets
- Recognition in the NKI newsletter
- All benefits included with Bronze Partner Package

Bronze Partner \$10,000

- Logo included in event marketing materials
- Company literature included with patron gift
- Sponsor ad in event program book: Half page color
- Logo on event website and event sponsor signage
- 2 VIP Tables at Gala (10 seats per table)
- 20 Tickets
- All benefits included with Hero Table Package



Hero Table \$7,500

- Sponsor ad in event program book: Quarter page color
- Name on event website
- Name on event sponsor signage
- All benefits included with Champion Table Package

Champion Table \$3,750

- 1 VIP Table at Gala (10 seats per table)
- 10 Tickets
- Company Signage at Table

Journal Ad Opportunities

Calendar Ad Partner \$5,000

- Only 12 available; please call immediately to reserve your month!
- The journal will include a 12 month calendar along with ad pages. If you would like to be the exclusive sponsor of a particular month, please contact LMackin@NephCure.org to reserve your month.

Full Page Ad \$3,000

- Full color ad in the calendar program, 8.5" h x 11" w.

Half Page Ad \$1,500

- Full color half page ad in the calendar program, 8.5" h x 5.5" w.

Quarter Page Ad \$750

- Full color quarter page ad in calendar program, 4.25" h x 5.5" w.

Patron Ad \$300

- Full name of company or donor on recognition page.

All ads are due by October 9, 2017!

Please send submissions to events@NephCure.org



For more information about NephCure Kidney International, to purchase tickets, or inquire about sponsorship opportunities, please visit NephCure.org or email Lorraine Mackin at LMackin@NephCure.org.



SPONSORSHIP COMMITMENT FORM

Please select your sponsorship level:

- | | |
|-------------------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> \$100,000 Presenting Partner | <input type="checkbox"/> \$10,000 Bronze Partner |
| <input type="checkbox"/> \$50,000 Gold Partner | <input type="checkbox"/> \$7,500 Hero Table |
| <input type="checkbox"/> \$25,000 Silver Partner | <input type="checkbox"/> \$3,750 Champion Table |

Journal Opportunities:

- ☐ \$5,000: Calendar Month Logo/Ad (Full color, 4.25" h x 11" w)
- ☐ \$3,000: Full color, full-page, 8.5" h x 11" w
- ☐ \$1,500: Full color, half-page, 8.5" h x 5.5" w
- ☐ \$750: Full color, quarter-page, 4.25" h x 5.5" w
- ☐ \$300: Full name of company on recognition page

Full Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Email _____

☐ I am unable to attend, but would like to support NephCure Kidney International with a gift of \$ _____

Total (full amount to be charged): \$ _____

Payment method (circle one):

Check

Credit Card Online

Credit Card Below

Please make checks payable to "NephCure Kidney International."

Pay by Credit Card at give.NephCure.org/CountdownNYC or below:

☐ American Express

☐ Visa

☐ MasterCard

☐ Discover

Card # _____ Exp. Date _____ Sec. Code _____

Signature _____

Questions?

For more information about sponsorships, VIP tables, or additional tickets, please contact Lorraine Mackin at 610-540-0186 ext. 41 or LMackin@NephCure.org.

Mail to: NephCure Kidney International, Countdown To A Cure NYC

150 South Warner Road, Suite 402, King of Prussia, PA 19406

NephCure Kidney International is a 501(c)(3) non-profit organization; Federal Tax ID Number is 38-3569922