

How do I make it clear that this fundraising event is supporting Partnership for Drug-Free Kids and use Partners for Hope language?

Please indicate on all materials that proceeds raised from your fundraising will benefit Partnership for Drug-Free Kids. For written materials, we suggest using the following sentence: “[Insert name of event] is a Partners for Hope event benefitting Partnership for Drug-Free Kids.”

Can Partnership for Drug-Free Kids help promote my Partner for Hope event in the media?

While we cannot directly promote your event in the media, you will find a sample press release you can utilize with various media outlets.

Partners for Hope and Partnership for Drug-Free Kids Logo Use

Below are some common questions about the use of the Partners for Hope and Partnership for Drug-Free Kids logos in relation to your fundraising events. Please familiarize yourself with the Logo Guidelines and use it as a reference for answers to all of the below questions.

Can I use the Partnership for Drug-Free Kids logo on my materials?

Members are not allowed to use the Partnership for Drug-Free Kids logo on their materials. However, we do provide members with a Partners for Hope logo. The Partnership holds several large-scale events each year that are organized by Partnership staff, and does not want the public to perceive the hundreds of Partners for Hope fundraising events taking place across the nation as Partnership sponsored. By using the Partners for Hope logo, it is clear that your fundraising event is a part of Partners for Hope, supporting Partnership for Drug-Free Kids.

Do my materials need to be reviewed by Partners for Hope before printing?

All Partners for Hope event materials should follow our guidelines, and do not need to be submitted to Partnership prior to approval. However, we encourage you to email us pictures and designs of your event materials (collateral, social posts, invitations, etc.) so that we are aware of how Partners for Hope is being supported across the country and in communities. Please send them to fundraising@drugfree.org.

Can I create items (shirts, hats, etc.) with the Partners for Hope logo?

Yes, as long as the logo is not redrawn or modified in any way and as long as the items are not being sold. Please refer to the provided logos.

Can I sell items with the Partners for Hope logo?

The logo may not be used on any item that is to be sold.