

# Fundraising Tips

## SunriseWALKS - Staten Island • June 3, 2018



### HELP GIVE SUMMER BACK TO CHILDREN WITH CANCER

*Here are some helpful tips to have a successful SunriseWALKS Fundraising Campaign*

#### *Team Fundraising*

- Create and set team goals.
- Have team incentives to encourage members to raise more.
- Hold small competitions to see who raises the most money during a specific time frame.

#### *Individual Fundraising*

- “Beat the clock” - Create personal and team fundraising goal for an allotted period of time.
- Post on social media and let your social networks know you are fundraising for SunriseWALKS.
- Send personalized texts with a link to your fundraising page to get immediate donations.

#### *Matching Gifts*

- Don't be shy to ask employers about matching gifts or getting more involved.
- Many companies offer a matching gift program for their employees. See *Double your Donation* on the “Matching Gifts” tab on our website.

#### *Customize Your Campaign*

- Personalize your individual and team fundraising pages.
- Add a profile picture, cover photo and personal message to make your page more powerful.

#### *How to raise \$100 in 10 days!*

- Day 1. Make a **\$10** pledge
- Day 2. Ask your significant other (or parents) for **\$10**
- Day 3. Ask your boss (or teacher) for **\$10**
- Day 4. Ask a co-worker (or sibling) for **\$10**
- Day 5. Ask a friend for **\$10**
- Day 6. Ask a neighbor for **\$10**
- Day 7. Ask a relative (aunt, uncle, grandparent) for **\$10**
- Day 8. Ask another friend for **\$10**
- Day 9. Ask your favorite pizza place or deli for **\$10**
- Day 10. Ask a local business you frequent for **\$10**

[www.sunrise-walks.org/StatenIsland](http://www.sunrise-walks.org/StatenIsland)

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